



# Boutique Marketing Capabilities



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# #GoodBusiness

## 01

GB Agency is a full-service boutique strategy and marketing agency providing successful solutions to clients around the globe.

CEO James Bremner manages a remote team of extraordinary people, with primary offices in New York City and Miami.

At GB, we believe that good business is ethically responsible, socially conscious, friendly and fun; and we actively seek clients who share in that mindset.



# Diversity Statement

## 02

**#GoodBusiness** isn't just a hashtag, it's an ethos that permeates every aspect of GB Agency. It symbolizes an ethical, sustainable, diverse & socially conscious approach that we have embraced since inception.

It's not a response to a corporate need, but something that is entrenched in the mindset of every employee. It manifests in the fact that we work with non-profits in promoting diversity, women's groups, LGBTQ+ and children's groups.

We are proud to make this work our legacy, while ensuring **#GoodBusiness** is harmonious with all clients, employees, suppliers and colleagues.





# First Class

03

Thank you for making us look so good!  
We love the new site and it was a pleasure working with you and your team!

- Lynn McCary Events


GB Agency has been a dream to work with.

They are solution-oriented as well as creative. I used them to rebrand my company that included logos and new brand aesthetic, a new website, as well as a conference booth.

I would recommend them again and again for their professionalism and talent.

- Tracey Wells-Schneps SMK Workforce Solutions

oh hello,  
old school service





We are proud to be a US-based agency **registered in New York State** with many clients around the world.



GB Agency is transitioning to a **Minority and Women-Owned Business Enterprise (MWBE)** & we are proud to support minorities as clients.



We are also delighted to have been recognized as a **Top 3 Boutique Marketing, Branding & Web Design Agencies** in 2022, 2023 and 2024;



GB Agency's team covers most time zones and our standard working day is **8am Eastern to 6pm Pacific..**

# Proud. Strong. Ethical.

## 04

All GB staff share our beliefs and goals and we believe in investing in exceptional, diverse talent.

All our staff were remote before the pandemic, so we have not been affected operationally and have systems that have been working smoothly for years.



OLIVIA PALERMO



# Diverse Clients

## 05

From wellness and startups, to the eclectic mix of everything from finance to cheese, GB has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.



# Full Service

## 06

- **Marketing** strategy & plans
- **Brand** design and strategy
- Brand **voice & content** strategy
- **Course** design and implementation
- **Growth** strategy & sales optimization
- **Funnel** analysis and creation
- Graphic **design** & illustration
- **Website** & ecommerce development
- **Social media** and content calendars
- Sales & marketing **copywriting**
- **Email** marketing and landing pages
- **Video**, decks and presentations
- Award-winning **advertising**
- Print and packaging **design**



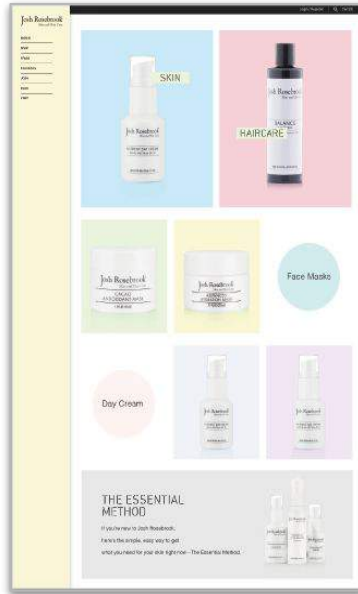
# Design Impact

## 07

GB's in-house design team is fast and creative. They're equally skilled at branded fondue sets and quick social media infographics, as they are at videos or sales assets.

GB does not put limits on a set number of rounds for design or copy. We create a number of options until our clients are fully satisfied.



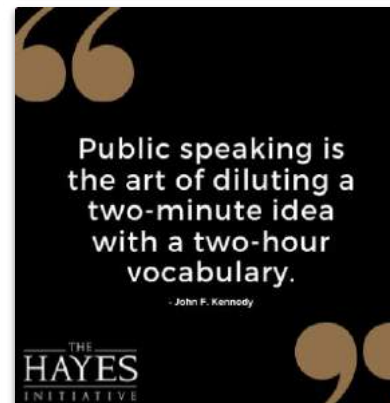
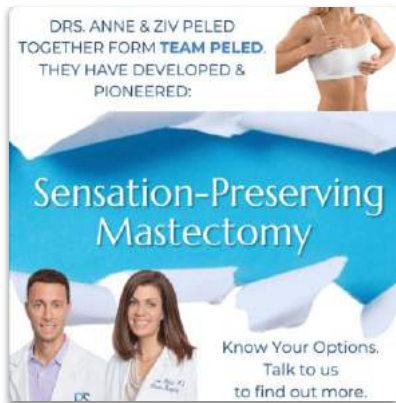
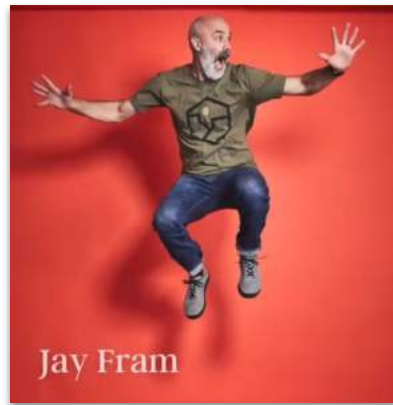
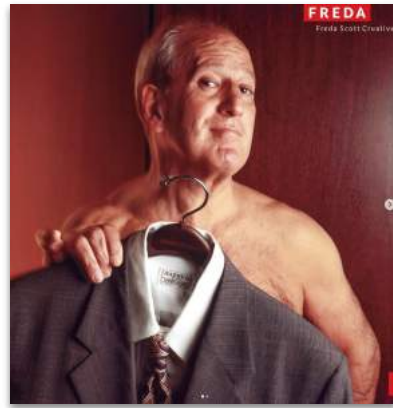


# Web Design 08

GB Agency's founder was creating websites in 1996 and has been at the forefront of Internet design and marketing ever since.

GB has an in-house team of designers, copywriters, coders and project managers, who collectively ensure quality and continuity of service to our clients.

We are also able to provide fast and secure hosting and maintenance services.



# Social Media

## 09

We live in social media, enveloping ourselves in the latest trends, and keeping pace with the algorithms and the incredible pace of change.

We create dozens of videos and graphics every days, publishing content that drives engagement and boosts followers.

Our content calendars are strategically designed to align with other marketing channels and we have the ear of influencers around the world.

We prove people wrong and show that great social media can drive business growth.

Ready  
for growth?



# We would love to work with you!

Please contact:

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