



agency

#GoodBusiness

We are problem solvers. We innovate, create, communicate, support and overcome. We do this by listening and understanding, and then applying our intelligence, experience and know-how.

(We get it, then we solve it.)

Oh, and we have fun doing it.

Talk to us and you'll understand why straight away.

GB has clients in many industries and territories, spanning B2C and B2B. This diversity in the client-base leads to enhanced creativity and an understanding of how different markets can boost sales around the globe.

We believe that ethical business is good business. That respect and friendliness should be a mutual prerequisite, regardless

of gender, determination, age, color or race. Sustainability is a word that applies equally to our mindset and our relationships and above all, we know that when good business is the goal, success follows.

GB is a fun, friendly team of 10 extraordinary people that come together from all across the US and beyond, providing all in-house services across the marketing spectrum.

Welcome to *GB Agency*, the epitome of the modern agency, where design, ethics and business acumen combine to provide real-world solutions to clients.

gb.agency

GB was born in early 2012, when CEO James Bremner exited Booker Software, the latest in a long line of businesses in the US and Europe that he had driven to a market leading position.

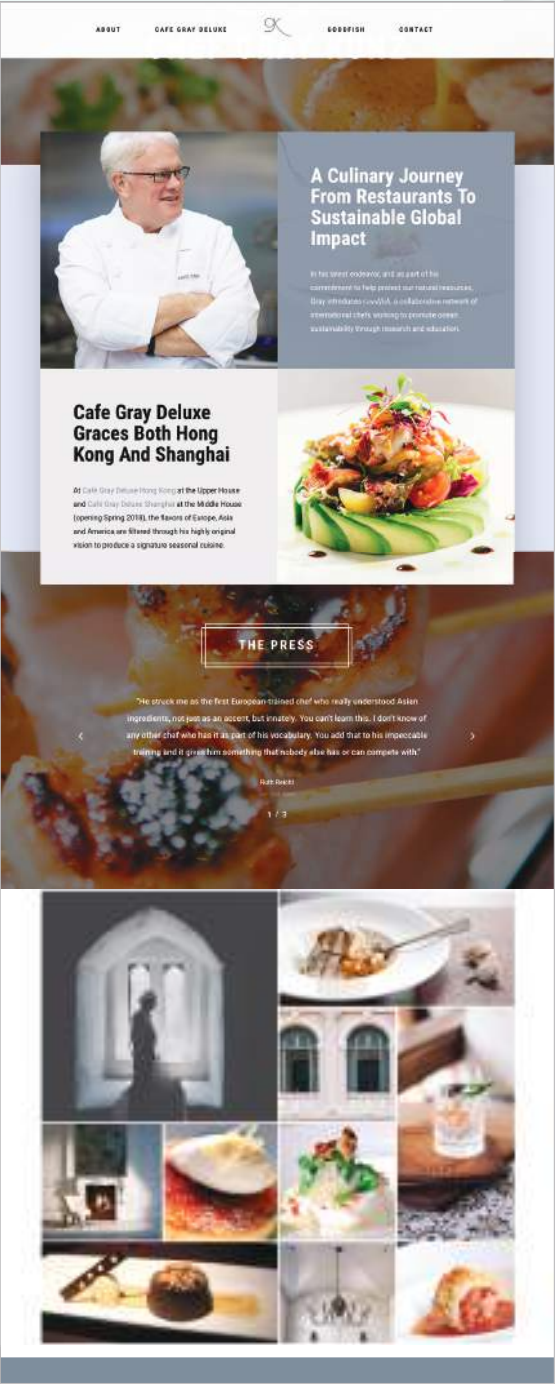
oh hello,
old school service



websites



Cafe Gray Deluxe
Graces Both Hong
Kong And Shanghai



Fast Wordpress sites to complex, custom designs

We are always thinking about our clients' needs and with the web, that's no different. Each website is designed to serve your business better, providing cost-effective impact & functionality. In fact, the web is where GB's team combines creative, coding and business acumen to outstanding effect.



websites



ecommerce



From simple retail sites to elegant, powerful ecommerce engines

GB's global ecommerce prowess spans Shopify, Wordpress, Magento, and much more. We've built solutions in the US, Europe and China. We know retail and how to combine it with email, social media, advertising and landing pages to monetize products around the world.

custom
design



Delivering punch & performance at a perfect price

At GB, we have taken years to find designers who understand our direction, can work to deadlines and produce artwork that is beautiful, clean and the perfect vehicle for your message. Whether it's an ad, a brochure, a website, or your entire brand, we use a creative process that leads to one thing: success.

custom
design



Effortless
montage lifestyle
Cabo the way it
enjoyed.

And the experience awaits.

Awaken in the Corridor - the historic thoroughfare that connects Cabo San Lucas and San Jose del Cabo - on the shores of the legendary Santa Maria Bay. These azure waters, protected by land to the east and west, are ideal for swimming year-round, and a rare find in the Cabo area. A rich marine habitat beckons to explorers seeking to experience the area's natural beauty.

Head out to visit charming San Jose del Cabo where Mexican culture thrives among the colorful streets, farmers markets, adobe homes and jaccardes. Explore the 18-century colonial architecture and enjoy special events like evening art walks, scuba diving and snorkeling in Cabo Pulmo Marine Park.

Or take in Cabo San Lucas, where beautiful beaches adjacent to Land's End and the famous arch ensure any visitor will have a memorable experience.



[illegible]

S C H U M A N C H E E S E

S I N C E 1 9 4 5

Quality begins with passion.

Whether importing the best cheeses from Europe, making award-winning cheeses in Wisconsin or crafting inspired new cheeses, for four generations we've dedicated ourselves to enhancing everyday eating experiences with the highest quality cheese.

Cheese Making. Processing. Innovation. Specialty Imports.

Fairfield, New Jersey | 800-888-2433 | www.SchumanCheese.com

Traditional meets modern at GB



print
advertising



Simply text your name to
07985 80 1234
for a free brochure
and we'll call
you back!

Does your salon stand out from the crowd?

Let Shortcuts show you how...



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A salon computer system is an essential and vitally important part of any modern salon and spa. Shortcuts has dozens of features to make your clients feel extra special. From 2-way text message reminders to loyalty clubs - your clients will feel so special that you really will stand out from the crowd.

Striking the perfect balance between the ease-of-use, features, flexibility, and power, Shortcuts is recognised as the world standard in salon & spa software. Call us today to find out why over 7,000 salons across 25 countries choose Shortcuts.

After all, if the world's best salons and spas run Shortcuts, shouldn't you?

Call today for a free demonstration
0161 972 4900
www.shortcuts.co.uk



SHORTCUTS™
Salon & Spa Software



Simply text your name to
07985 80 1234
for a free brochure
and we'll call
you back!

Need to count the pennies after Christmas?

Let Shortcuts show you how...



© Shortcuts Software. All rights reserved.

A salon computer system is an essential and vitally important part of a modern salon. You'll be able to keep track of everything that's going on, from commissions, takings and stock, to smart new ways to attract new clients - all at the touch of a button.

Striking the perfect balance between the ease-of-use, features, flexibility, and power, Shortcuts is recognised as the world standard in salon & spa software. Call us today to find out why over 7,000 salons across 25 countries choose Shortcuts.

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SHORTCUTS™
Salon & Spa Software

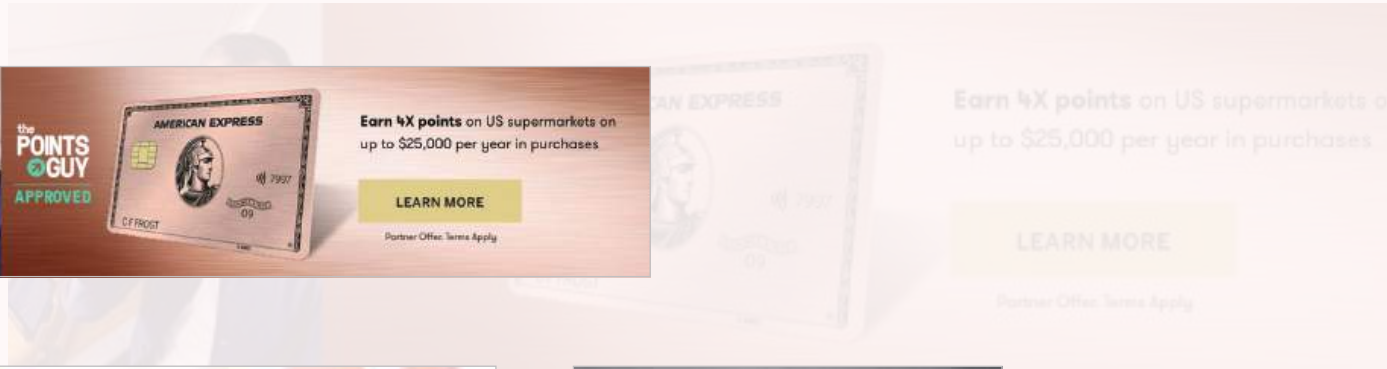
email marketing



Landing pages, lead gen and html email design

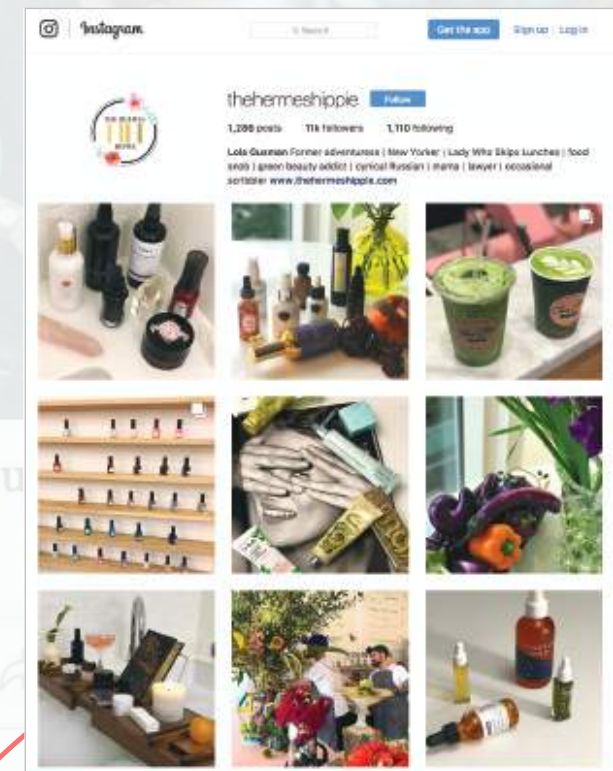
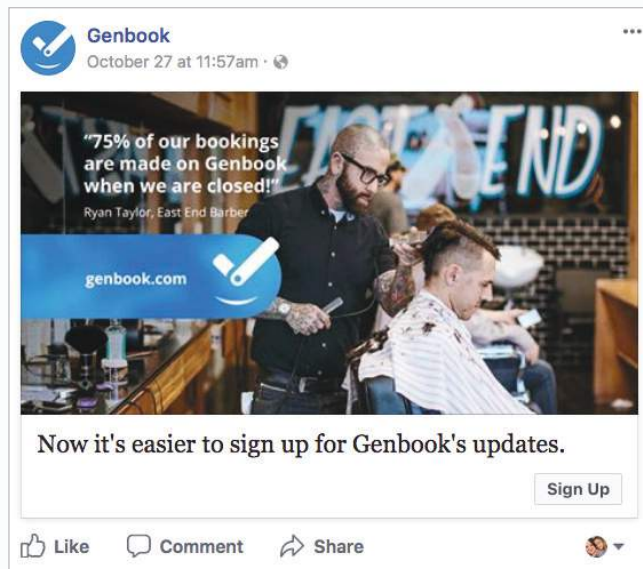
GB will advise you on the best email software to use, how to connect it to your website, how to link it to landing pages and how to create campaigns that really drive your business.

digital marketing



How do you stand out in a sea of competition? How do you realize your ROI ambitions and implement a truly effective strategy for digital? Smart businesses start by talking to us. At GB we combine impact with click-through, both through ad design and by navigating the dizzying PPC maze.

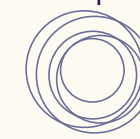
social media



Complete management, promotions and campaigns

GB gets social for business. Social media should probably be part of your overall marketing strategy, but it's rarely a direct sales tool. We'll help you understand the difference, and how social media can work for you.

branding



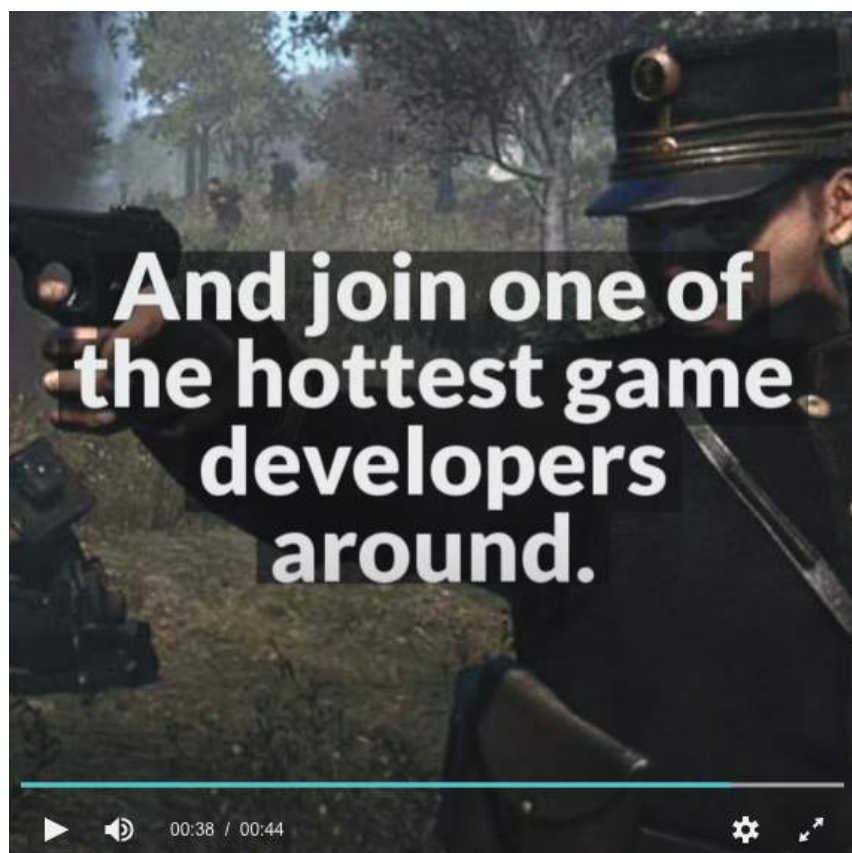
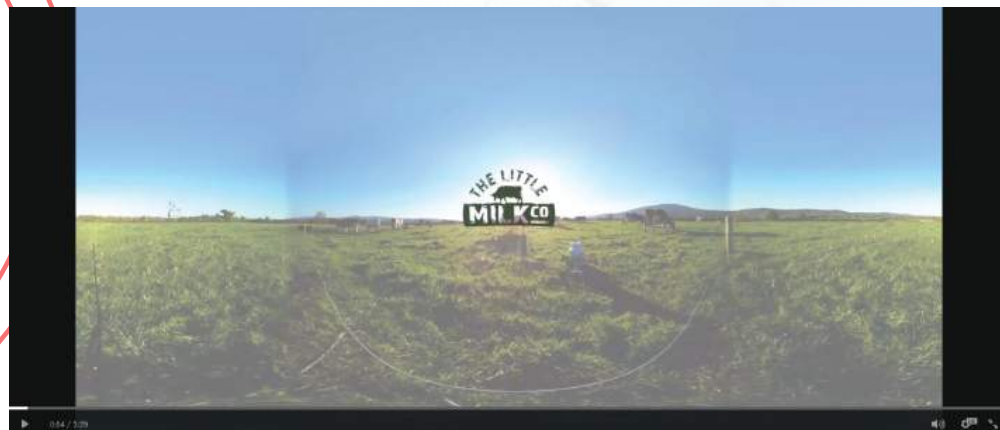
Springboard



Your business identity is more than just a logo

GB has branded and rebranded businesses around the world by understanding their culture, outlook and product. Every brand should encompass more than just style; it should be the personality and embodiment of your company.

video



Tell your story like no one else can

Videos are no longer reserved for the largest, wealthiest businesses. Through GB, you have access to a huge array of video capture, animation and post-production. Our creative team will help you find the right fit for your message, and your budget.

events



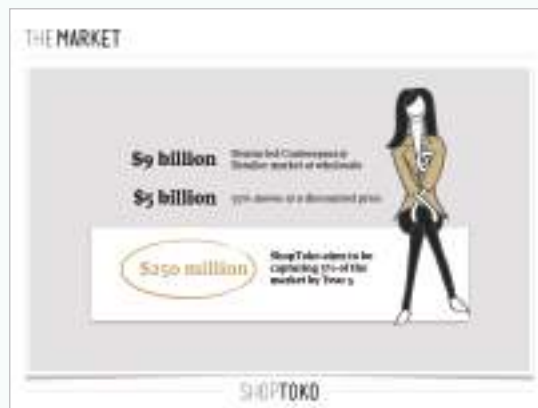
Complete design and build to booth management

GB has decades of trade show experience. We analyze foot traffic and design booths that attract leads and sales. From concept and market research, to cost-effective stands, we'll drive traffic and your brand equity!

events



decks



Stunning, powerful decks for pitching, attracting funding or presenting

GB combines clean design with in-house infographics and imagery, to produce decks that sales teams, presenters and startups have used to raise millions of dollars and wow audiences around the world.

services



integrated marketing

GB's integrated marketing plans balance all the marketing channels together, so the compound effect increases your bottom line.



organized schedules

GB's marketing plans come with a roadmap that shows everything scheduled strategically.



design love

We adore design but understand the need for everything to be built from a business basis.



global & local

Complete translation and localization means your marketing can be local, wherever you are.



real time tools

GB clients are provided with cloud-based reporting and tools with unparalleled organization, so you always know what's going on.



content marketing

GB will create a central repository and disseminate information that your target market craves and then create a strategy around it to make your brand essential to your customers.



creative copy

GB's copywriters are scintillatingly succinct, yet effortlessly effusive about your brand, whether it's across blogs, brochures or broadsheets.



mobile responsiveness

Everything we do is optimized for mobile, ensuring you can reach your customers at all times.

industries



green
minded

From beauty to produce,
we support sustainability.



video
games

We thrive in this
cutting-edge field. No mission
is impossible for Team GB.



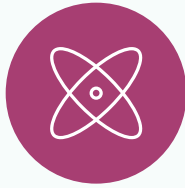
fashion

From hair accessories in Hong Kong
to vintage clothing retailers in
NYC...we are fashion forward.



political

From Senate races to fund raisers and
lobbying groups, we vote yes!



technology

From server distributors to app
developers, we speak tech (and human).



health
& fitness

Celebrity Fitness Gurus, Beauty
Bloggers...cheers to you for ordering a
salad when you want a cheeseburger.



food &
beverage

World renowned chefs to
America's largest cheese
company...we say "more, please!"



finance

Wealth Management, Merchant Banking
and Venture Capital – they've all asked
us to show them the money.



legal

From high street law firms to the
latest legal tech - we bring the
creativity to jurisprudence.



beauty &
wellness

International distributors, software
companies, influencers, cosmetic
lines...beauty is where we got our start
and will always be our bread and
(shea) butter!



retail

If you think "sales are sales" –
we disagree. We understand every
product our clients sell and we make sure
their marketing reflects their uniqueness.



realty

Luxury properties in Cabo?
Condos in LA? Cabins in Idaho?
We design materials that
don't entice...they convince!



event
planning

Supporting your events with
collateral, social media and channel
communication that would equally fit
NYC fundraisers and MTV sweet 16s.



start
ups

We're experts at investor decks and
marketing and sales strategy.
But no, we don't work for sweat equity!

clients

booker

Cello
ARTISAN
CHEESEMAKERS

CBS

gk
GRAY KUNZ

L'ORÉAL
PARIS

Genbook

BRIGHTFLAG

OHANA
— REALTY —

TONI&GUY™

DODONI®

Northwestern Mutual®

the
POINTS
GUY

SCHUMAN CHEESE
S I N C E 1 9 4 5

THE HERMES
HH
HIPPIE

Maddyloo™

old school
service

GB Agency has been a dream to work with.

They are solution-oriented as well as creative. I used them to rebrand my company that included logos and new brand aesthetic, a new website, as well as a conference booth.

I would recommend them again and again for their professionalism and talent.

- Tracey Wells-Schneps SMK Workforce Solutions

Thank you for making us look so good! We love the new site and it was a pleasure working with you and your team!

- Lynn McCary Events

References are always available



agency

#GoodBusiness
#LetsGrow

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