

JSB Strategy

Marketing  
Consulting



Quick Guide 2024  
**#GrowthStartsHere**



Storytelling & Education  
are the Keys to Great Marketing.

Powerful Sales Arise from  
Empathy & Understanding  
at Each Touchpoint



# About James

<https://www.linkedin.com/in/jamesbremner/>

An Englishman in New York, James brings 30 years of business success to the table. His sales & marketing acumen, coupled with an entrepreneurial mindset, enable him to see beyond the obvious, into strategies that drive growth.

At age 7, James sold meat to kids at a vegetarian boarding school. Later on, less illicit affairs than his sausage-roll empire would see him run businesses, and move to the US in 2007.

He has deep knowledge of organizations from startups and nonprofits, to multinational enterprises. He was a pioneer in SaaS marketing, and has built, advised, funded, and sold successful businesses around the world.



# Marketing Capabilities



Advertising,  
PR &  
Influencers



Strategic  
Marketing &  
Integrated Plans



Decks &  
Presentations



Design &  
Copy  
Direction



Brand  
Development



Web &  
Ecommerce  
Strategy



Metrics,  
Analysis, &  
Goal Setting



Campaigns,  
Launches &  
Events



Social Media Content  
&  
Strategy



# Sales Capabilities



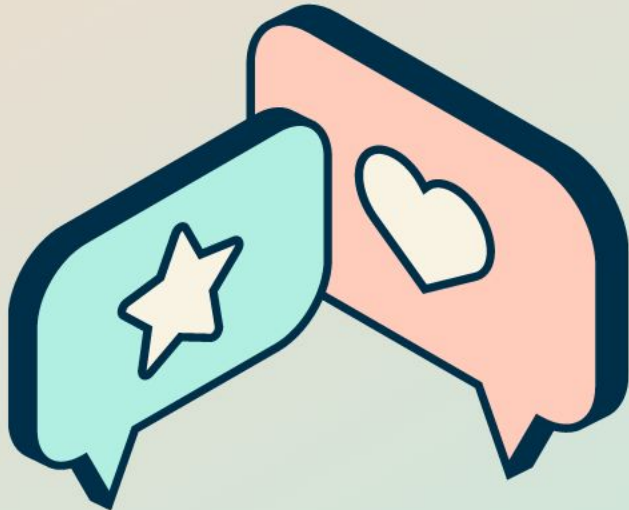
# Other Consulting



# Previous Clients



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