



max

Ecommerce
Consulting

Quick Guide 2024

“

The most effective UX leads the customer by the hand, via storytelling & education, to a natural conversion.

Powerful growth stems from connecting marketing to this path at every touchpoint.

”

About GB Max

Lead by James Bremner, GB Max is the consulting arm of GB Agency, an award-winning boutique marketing agency. An Englishman in New York, James brings 30 years of business success to the table. His sales & marketing acumen enables him to create strategies that drive growth for clients around the globe.

At age 7, James sold sausage rolls to other kids at a vegetarian boarding school. Later on, less illicit affairs would see him run multiple agencies, and move to the US in 2007.

He has deep knowledge of ecommerce from startups to multinational enterprises. He was a pioneer in website and SaaS marketing, and has built, advised, funded, and sold successful businesses around the world.



James Bremner

A Few of Our Previous Clients

SHOPTOKO

BRANDLESSTM

TONI&GUYTM

Whisps[®]
CHEESE CRISPS

L'ORÉAL
PARIS



Spafinder
Wellness 365[™]

sutera

+ **H Y P E R**[™]

Consulting Capabilities



Advertising,
PR &
Influencers



Strategic
Marketing &
Integrated Plans



Decks &
Presentations



Design &
Copy
Direction



Brand
Development



Web &
Ecommerce
Strategy



Metrics,
Analysis, &
Goal Setting



Campaigns,
Launches &
Events



Social Media Content
&
Strategy

Sales Capabilities





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