

— boutique
strategy &
marketing



At GB, we create the connections between our clients and success.

These are a few of our successes and the type of business you can expect.

#GoodBusiness
#StrategicGrowth



Success

Scope

Copy & Design

Brand positioning & strategic development
Logo design & visual **identity**
Product messaging & packaging
Ad creative - static & video
Brochures, decks & **sales** materials
Culture & mission statements
Articles & **press** releases

Social Media

Social Media Management
Content editorial **calendar**
Reel editing and graphic **design**
Content **scheduling**
Engagement with followers
On-trend, effective **content** creation

Web

Website and **e-commerce**
UX/UI design
Web **copywriting**
Coding
Funnels and landing pages
Hosting and maintenance

Performance Marketing

Meta ads campaign management
Google ads campaign management
Pinterest, Quora, Reddit & other **placements**
Media **planning**
Media **buying**
Email Marketing

#GoodBusiness

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#StrategicGrowth

This hashtag represents a business model where integrity meets innovation, and where success is measured not only by profits but **by the positive impact on clients, employees, and the community.**

We are proud to be a US-based agency **registered in New York State** with many clients around the world.

01



We are also delighted to have been recognized as a **Top 3 Boutique Marketing, Branding & Web Design Agencies** in 2022 and 2023.



02

GB is transitioning to a **Minority and Women-Owned Business Enterprise (MWBE)** & we are proud to support minorities as clients.



03

GB's team covers most time zones and our standard working day is **8am Eastern to 6pm Pacific..**

04



Meet The Team

James Bremner manages a remote team of extraordinary talent, from primary offices in New York, Miami and Mexico.

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// KENNEDY

Systems & UX UI

★ Highly organized.
Incredible at customer journeys, UX/UI.

// REBECA

Designer

★ Speaks from the heart and has a unique talent.

// EDITH

Community Manager

★ Real perfectionist and is always on top of everything.

// MAU GÓMEZ

ADS Specialist

★ The best at what he does + UGC Creator.

// BEA

EA to the CEO

★ James' assistant & the queen of organization.

// RAFAEL

Project Administrator

★ The deadline specialist, project management and sales star.

// ANA

Creative Director

★ A driving force, both analytical and creative. Puts her heart into everything.

// JAMES

CEO of GB Agency

★ Digital marketing expert. Leader and creative specialist. A strategic powerhouse.



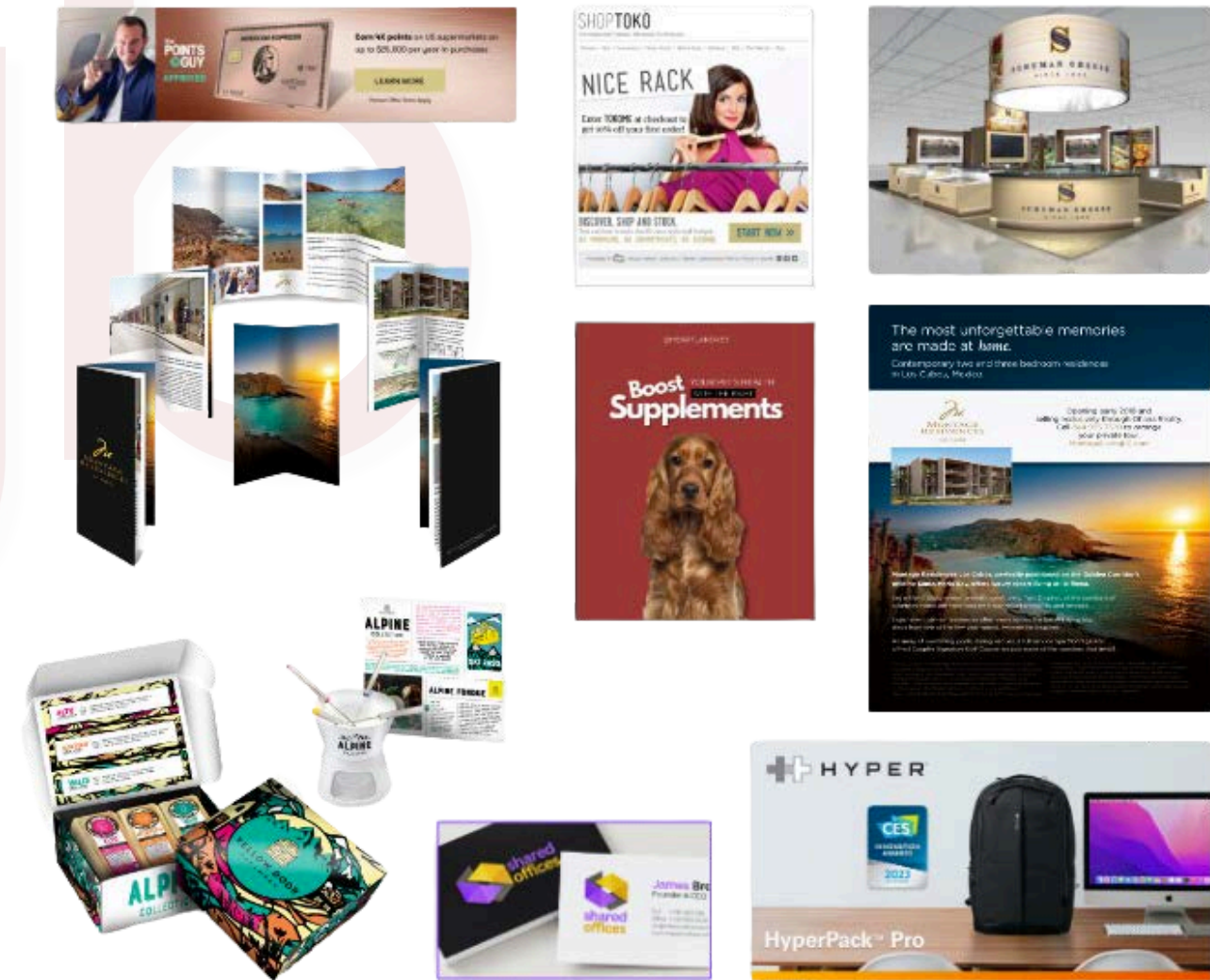


Diverse Clients

From wellness and ecommerce, to the eclectic mix of everything from finance to food, GB has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.



We believe that **copy leads design**;
that **great branding** drives impactful positioning;
that messaging should be tailored to **every touchpoint**;
and that the art of **great copywriting** cannot be replicated by AI.

Design & Copy Right ✓

- Brand Positioning & Strategic Development
- Logo Design & Visual Identity
- Product Messaging // Ad Campaigns
- Taglines // Calls to action
- Brochures, Decks & Sales Materials
- Culture & Mission Statements
- Articles & Press Releases

Web

Website and e-commerce

UX/UI design

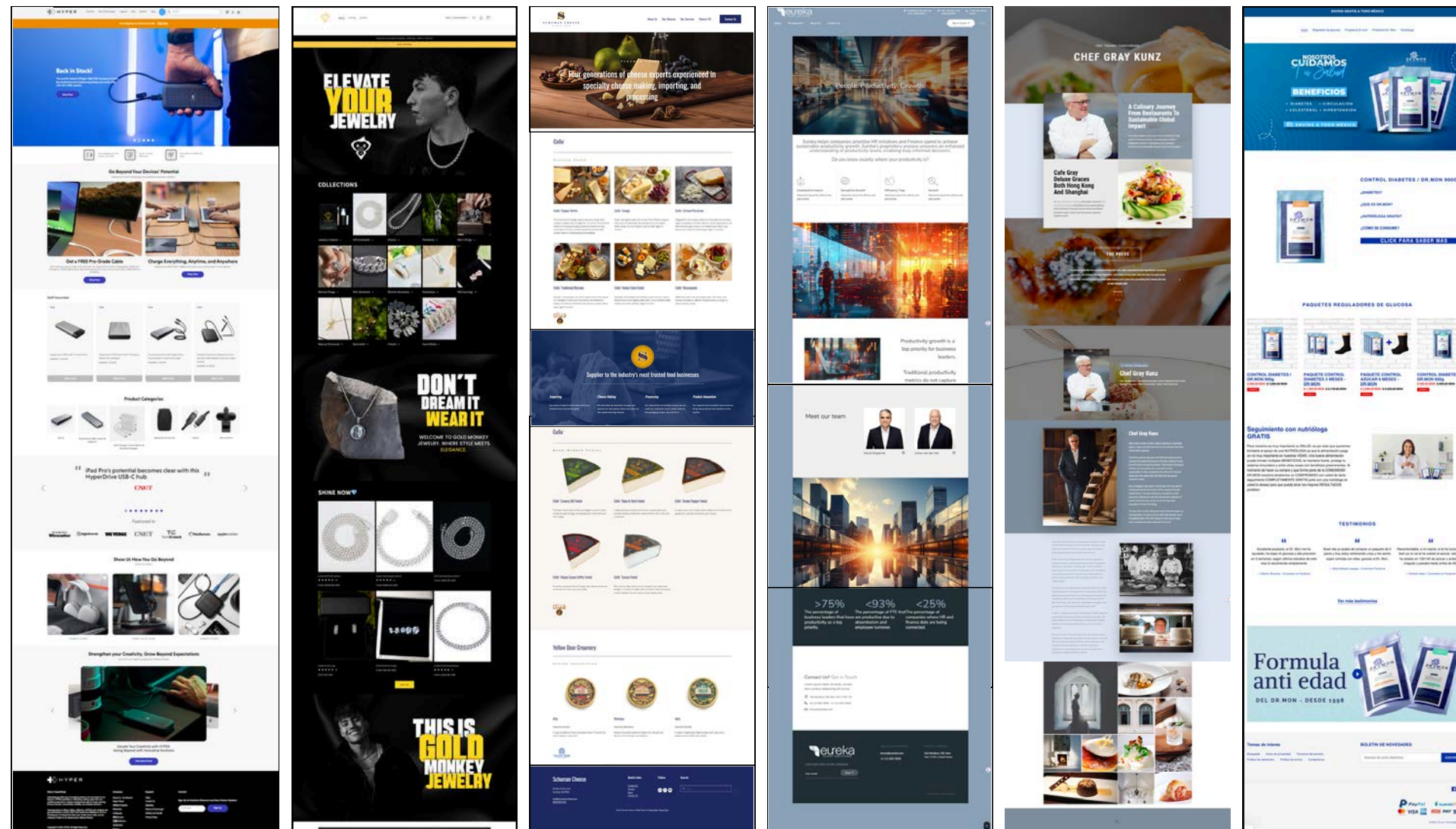
Copywriting

Coding

Funnels and landing pages

Hosting and maintenance

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Team GB has been creating websites since 1996, by innovating and staying at the forefront of internet design and marketing.

Our in-house team of designers, copywriters, coders, and project managers produce the highest quality websites.

Our deep UX/UI experience produces web and e-commerce sites that deliver results. We also provide fast and secure hosting and maintenance services.

WHATS AVAILABLE?

Social Media Management

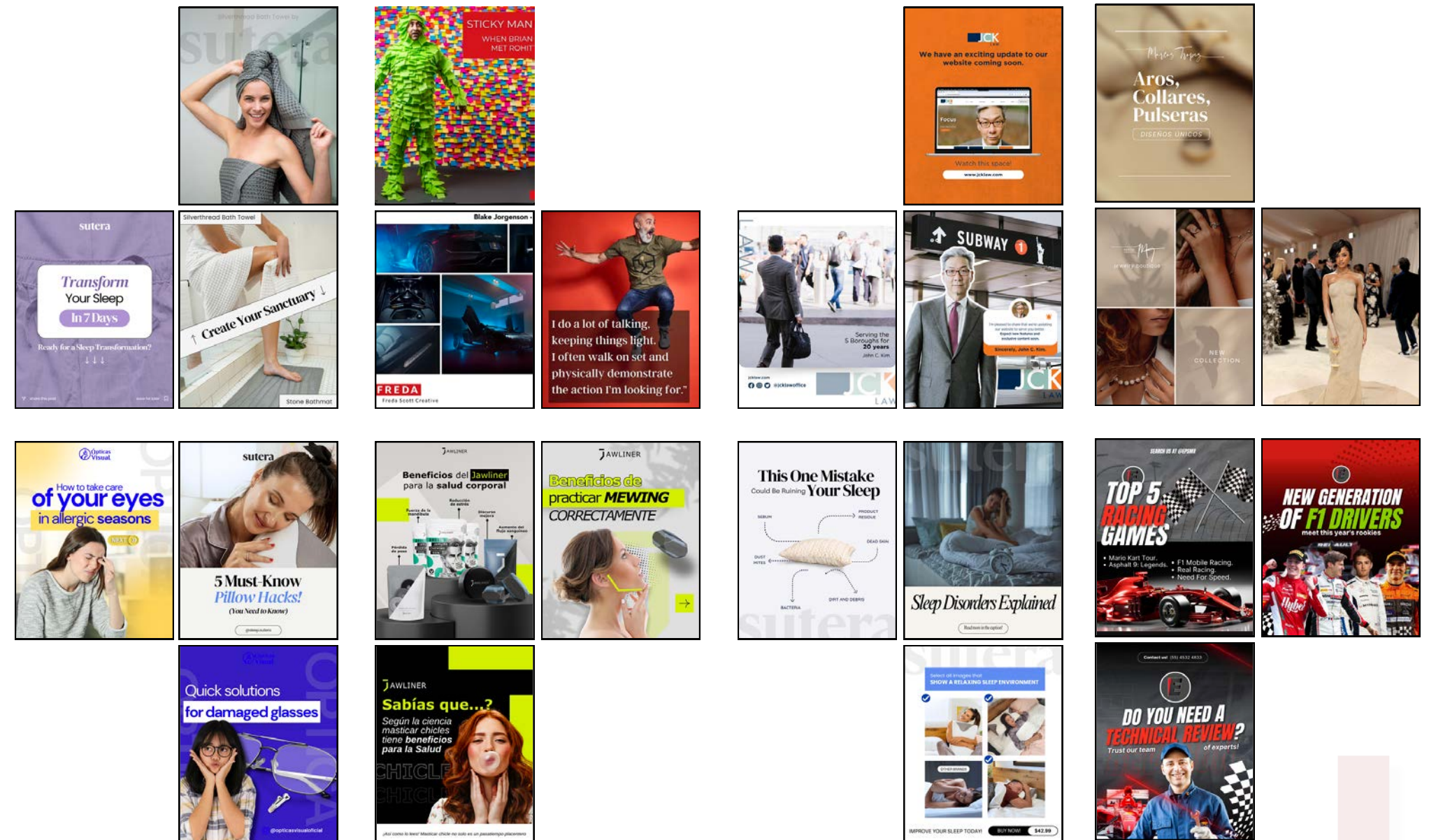
Content editorial calendar

Reel editing and graphic design

Content scheduling

Engagement with followers

On-trend, effective content creation



Social Media

We utilize social media trends, engaging content creation, influencer collaborations, and strategic content calendars to boost business growth.

WHATS AVAILABLE?

Meta ads campaign management

Google ads campaign management

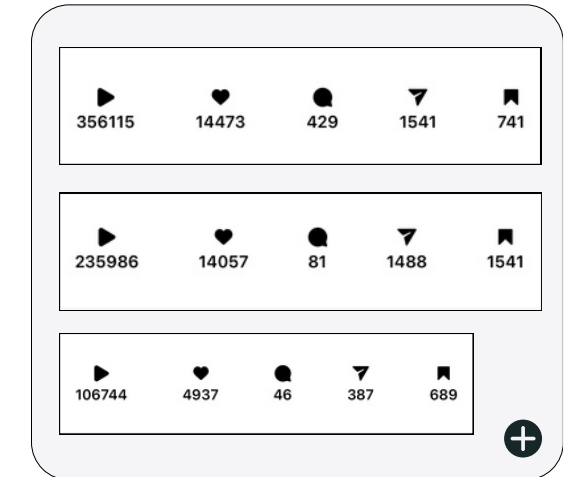
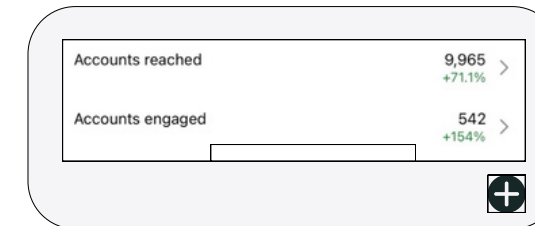
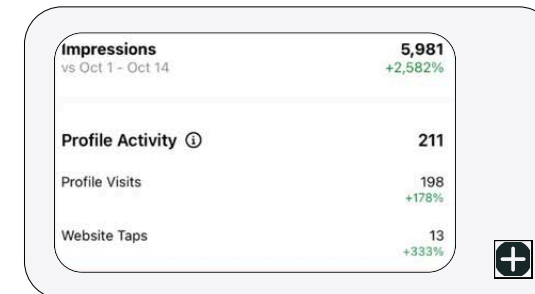
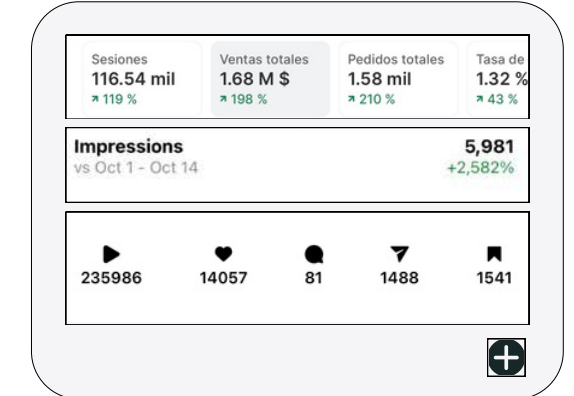
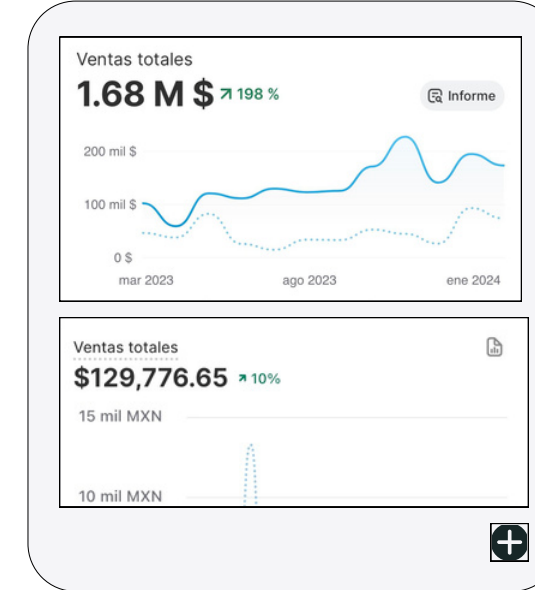
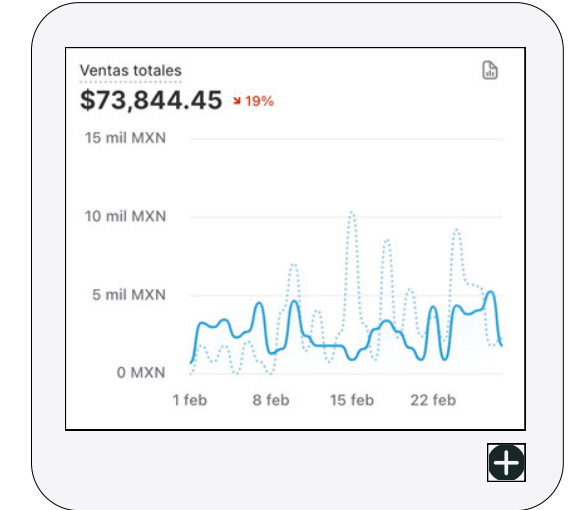
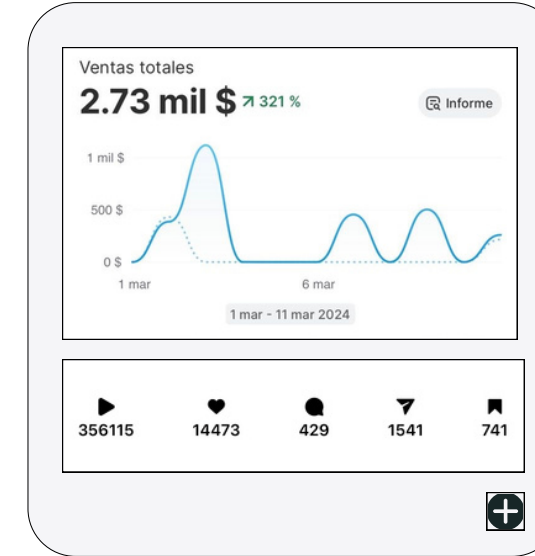
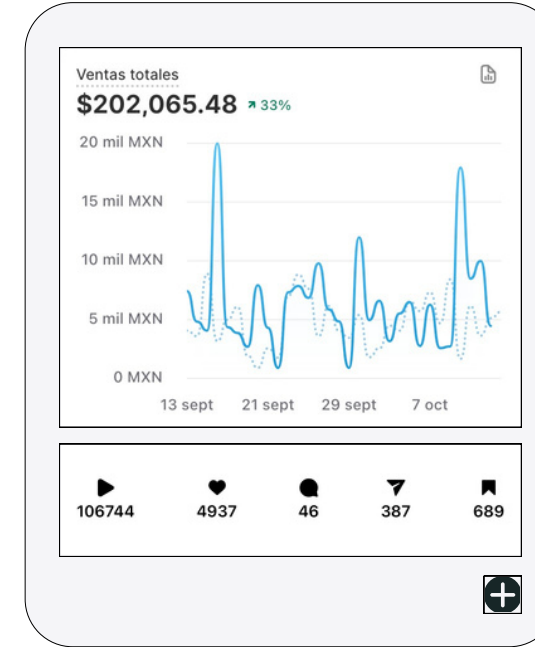
TikTok Ads campaign management

Pinterest, Quora, Reddit & other placements

Media planning

Media buying

Email Marketing



Resultados	Costo por resultado	ROAS (retorno de la inversión en publicidad) de...
Compras en el siti...	9 [2] \$132.11 [2] Por compra	10.52 [2]
Compras en el siti...	6 [2] \$196.44 [2] Por compra	5.31 [2]
	5 [2] \$236.43 [2]	4.38 [2]

Pedido	Fecha	Cliente	Canal	Total	Estado de pago	Estado de preparación del pedido	Artículo
#2769	Hoy a las 9:21	José Adán Estrada Ruiz	Online Store	\$ 626.40	Pagado	No preparado	1 artículo
#2768	Hoy a las 9:07	Marisela del Carmen Salazar Chable	Online Store	\$ 737.18	Pagado	No preparado	1 artículo
#2767	Hoy a las 9:05	Claudia Zermeño	Online Store	\$ 737.18	Pagado	No preparado	1 artículo
#2766	Hoy a las 2:23	Lucina Vilanueva	Online Store	\$ 2,209.15	Pagado	No preparado	1 artículo
#2765	Ayer a las 22:38	Sergio Gonzalez	Online Store	\$ 1,299.00	Pagado	No preparado	1 artículo
#2764	Ayer a las 20:42	DANIEL RAMIREZ	Online Store	\$ 399.00	Pagado	No preparado	1 artículo
#2763	Ayer a las 20:34	DANIEL RAMIREZ	Online Store	\$ 737.18	Pagado	No preparado	1 artículo
#2762	Ayer a las 14:29	Rebeca Hernández Hernández	Online Store	\$ 1,299.00	Pagado	Preparado	1 artículo
#2761	Ayer a las 10:27	Marcos Martínez	Online Store	\$ 737.18	Pagado	Preparado	1 artículo
#2760	lunes a las 18:47	candido ramirez	Online Store	\$ 1,299.00	Pagado	Preparado	1 artículo
#2759	lunes a las 18:37	Arturo Banda	Online Store	\$ 737.18	Pagado	Preparado	1 artículo
#2758	lunes a las 18:31	Juan Baudelio Rodríguez	Online Store	\$ 1,104.15	Pagado	Preparado	1 artículo

Performance Marketing

Ready for Growth?

— We would love to work with you!

Discover what a truly talented agency can do.

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