

— boutique
**strategy &
marketing**



At GB, we create the connections between our clients and success.

These are a few of our successes and the type of business you can expect.

#GoodBusiness
#StrategicGrowth



Success

Scope

#GoodBusiness
#StrategicGrowth

Copy & Design

Brand positioning & strategic development
Logo design & visual **identity**
Product messaging & packaging
Ad creative - static & video
Brochures, decks & **sales** materials
Culture & mission statements
Articles & **press** releases

Social Media

Social Media Management
Content editorial **calendar**
Reel editing and graphic **design**
Content **scheduling**
Engagement with followers
On-trend, effective **content** creation

Web

Website and **e-commerce**
UX/UI design
Web **copywriting**
Coding
Funnels and landing pages
Hosting and maintenance

Performance Marketing

Meta ads campaign management
Google ads campaign management
Pinterest, Quora, Reddit & other **placements**
Media **planning & buying**
Email Marketing
Search **Engine Optimization**

#GoodBusiness

#GoodBusiness
#StrategicGrowth

This hashtag represents a business model where integrity meets innovation, and where success is measured not only by profits but **by the positive impact on clients, employees, and the community.**

We are proud to be a US-based agency **registered in New York State** with many clients around the world.

01



We are also delighted to have been recognized as a **Top 3 Boutique Marketing, Branding & Web Design Agencies** in 2022 and 2023.



02

GB is transitioning to a **Minority and Women-Owned Business Enterprise** (MWBE) & we are proud to support minorities as clients.



03

GB's team covers most time zones and our standard working day is **8am Eastern to 6pm Pacific.**

04



Team GB

James Bremner manages a remote team of extraordinary talent, from primary offices in New York, Miami and Mexico.

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// KENNEDY

Systems & UX UI

★ Highly organized.
Incredible at customer
journeys, UX/UI.

// REBECA

Designer

★ Speaks from the heart
and has a unique talent.

// EDITH

Community Manager

★ Real perfectionist and is
always on top of everything.

// MAU GÓMEZ

ADS Specialist

★ The best at what he
does + UGC Creator.

// BEA

EA to the CEO

★ James' assistant & the
queen of organization.

// RAFAEL

Project Administrator

★ The deadline specialist, project
management and sales star.

// ANA

Creative Director

★ A driving force,
both analytical and creative.
Puts her heart into everything.

// JAMES

CEO of GB Agency















★ Digital marketing expert.
Leader and creative specialist.
A strategic powerhouse.

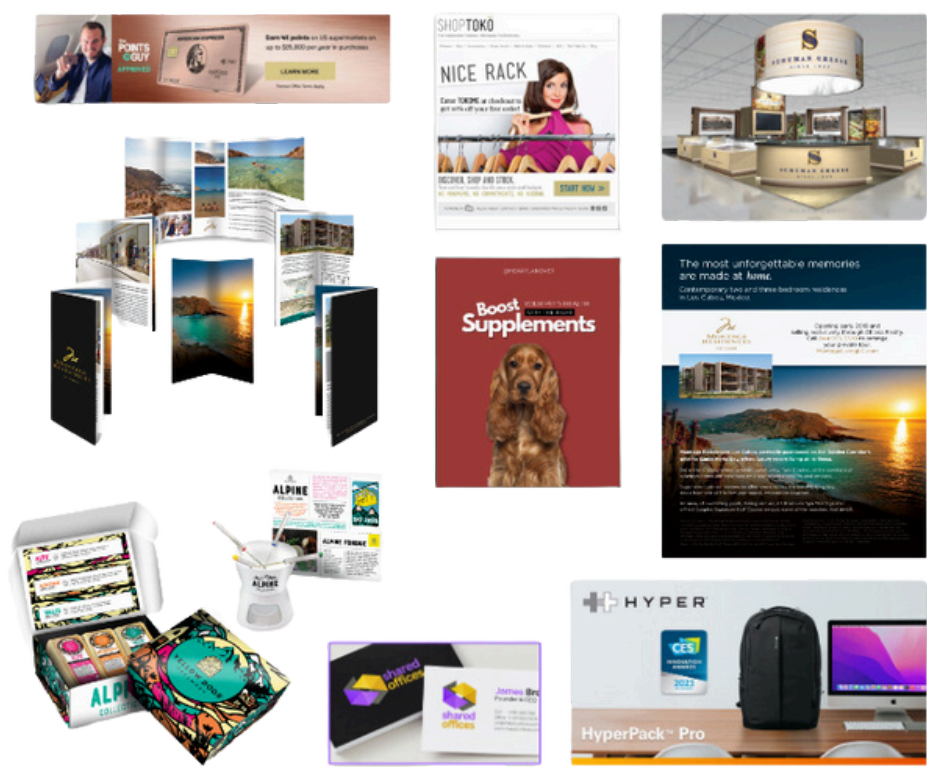


Diverse Clients

From wellness and ecommerce, to the eclectic mix of everything from finance to food, GB has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.

		OLIVIA PALERMO
		
		
		
		

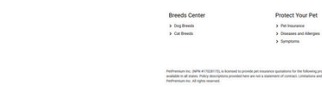
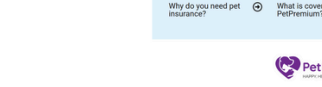
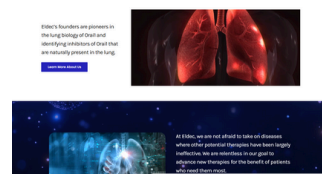
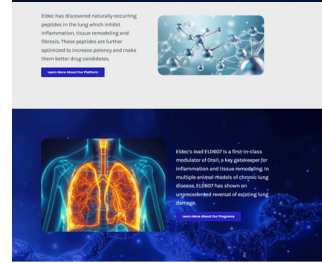
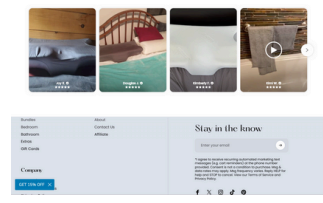
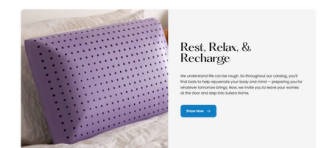
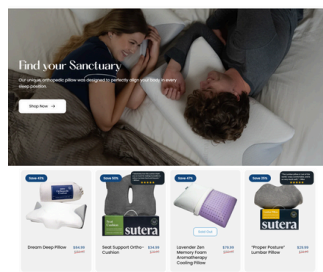
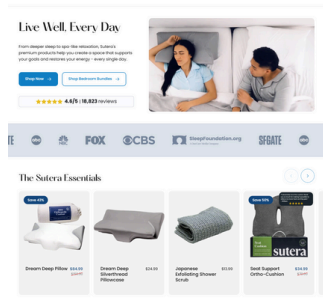
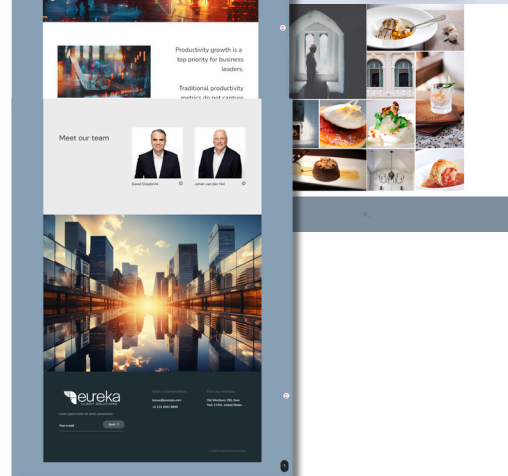
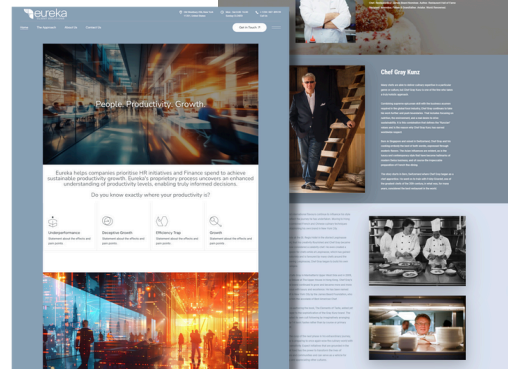
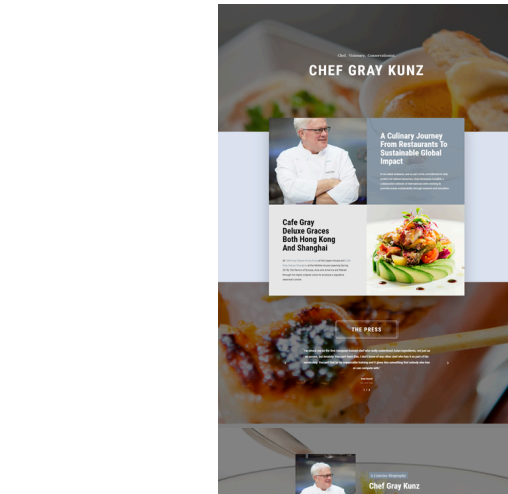
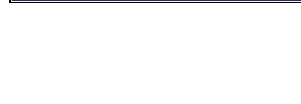
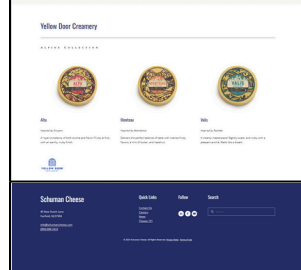
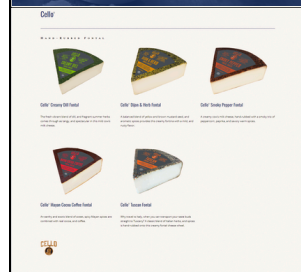
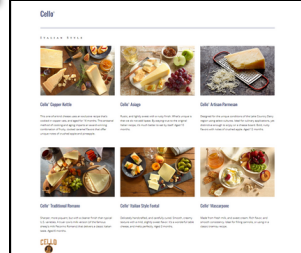
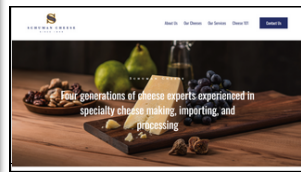
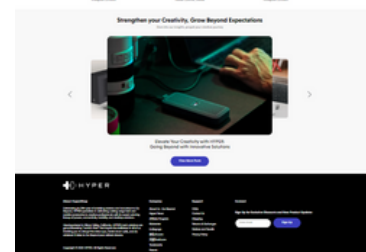
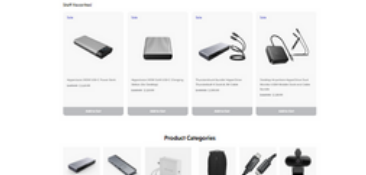


We believe that **copy leads design**;
that **great branding** drives impactful positioning;
that messaging should be tailored to **every touchpoint**;
and that the art of **great copywriting** cannot be replicated by AI.

Design, Copy & Brand

- Brand Positioning & Strategic Development
- Logo Design & Visual Identity
- Product Messaging // Ad Campaigns
- Taglines // Calls to action
- Brochures, Decks & Sales Materials
- Culture & Mission Statements
- Articles & Press Releases

Web



Website Development E-commerce UX/UI design Copywriting Funnels and landing pages Hosting and maintenance

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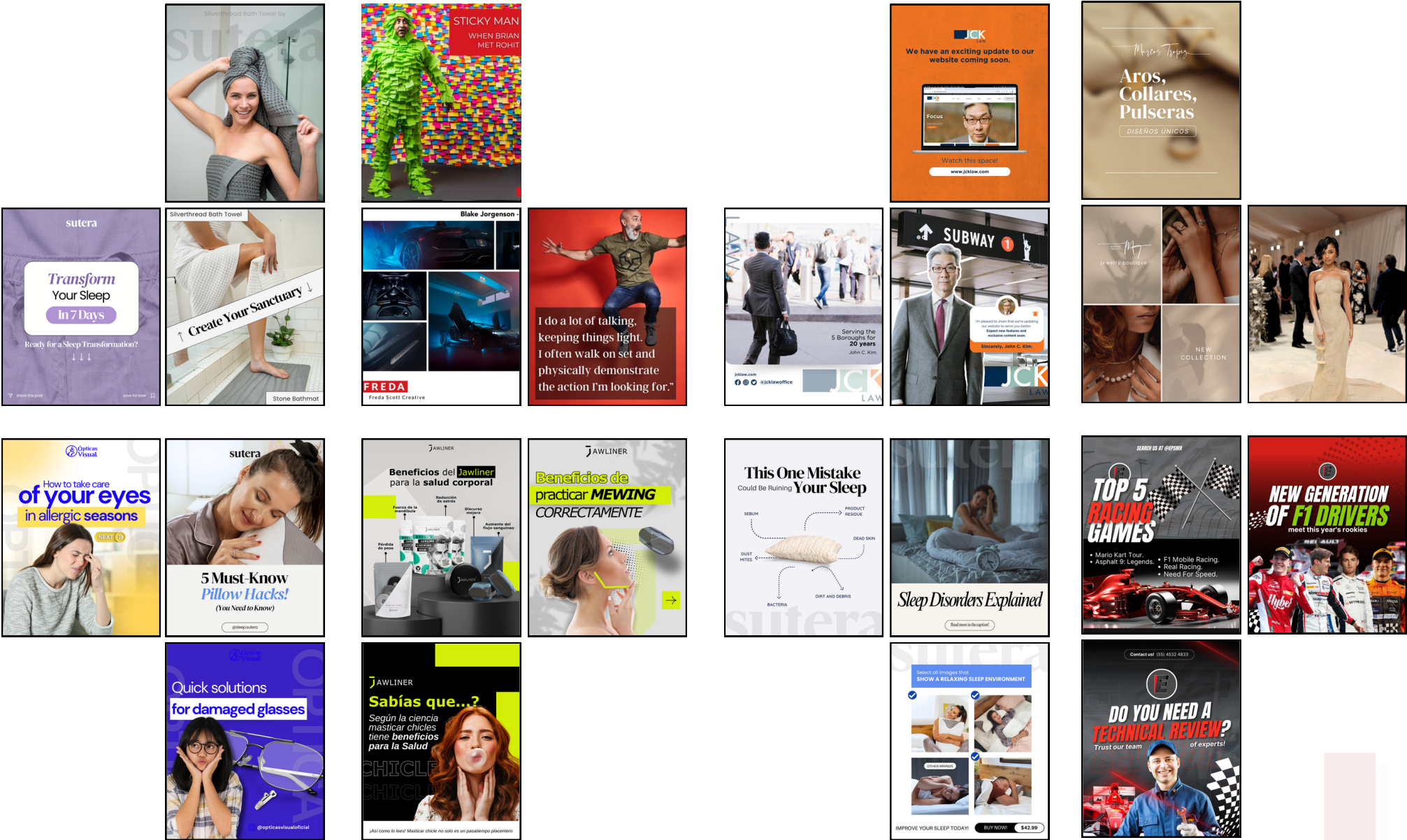


Team GB has been creating websites since 1996, by innovating and staying at the forefront of internet design and marketing.

Our in-house team of designers, copywriters, coders, and project managers produce the highest quality websites.

Our deep UX/UI experience produces web and e-commerce sites that deliver results. We also provide fast and secure hosting and maintenance services.

Social Media Management
Content editorial calendar
Reel editing and graphic design
Content scheduling
Engagement with followers
On-trend, effective content creation

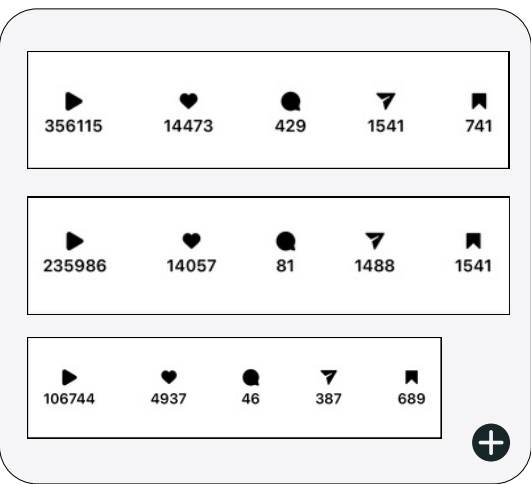
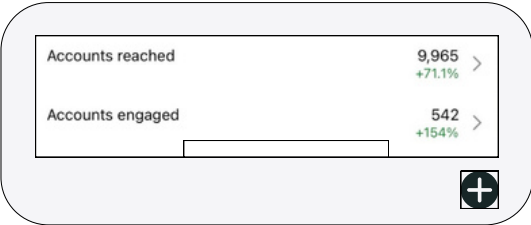
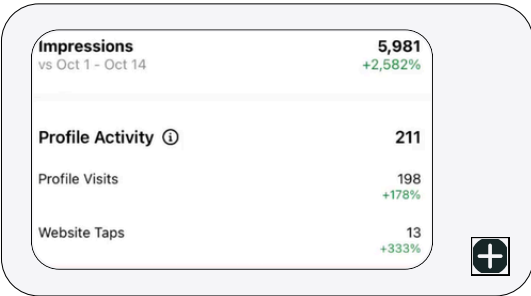
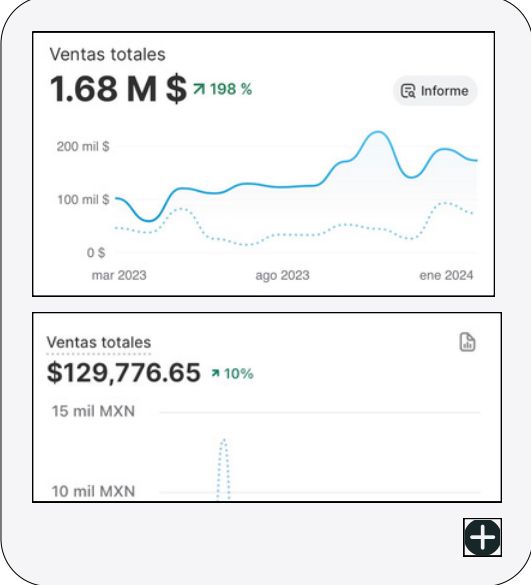
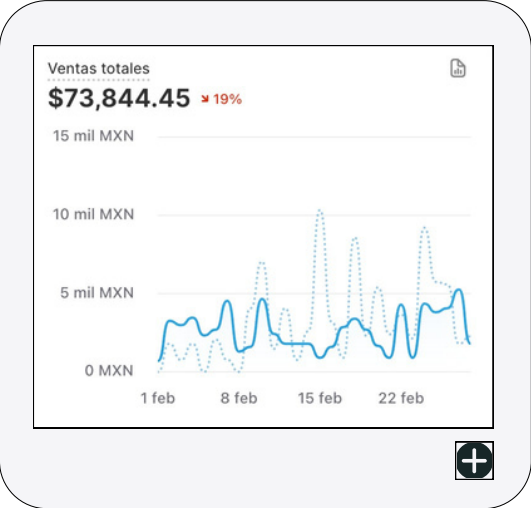
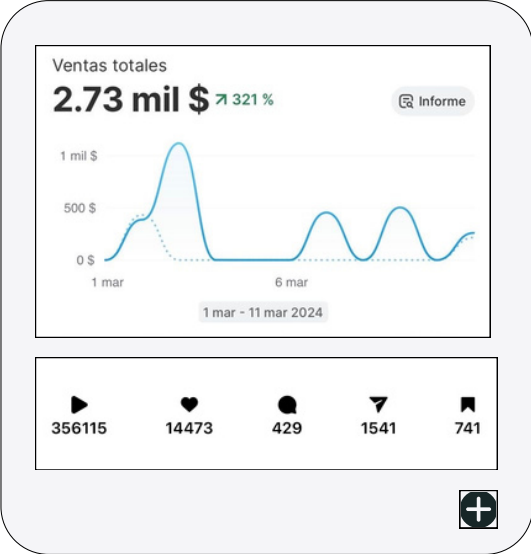
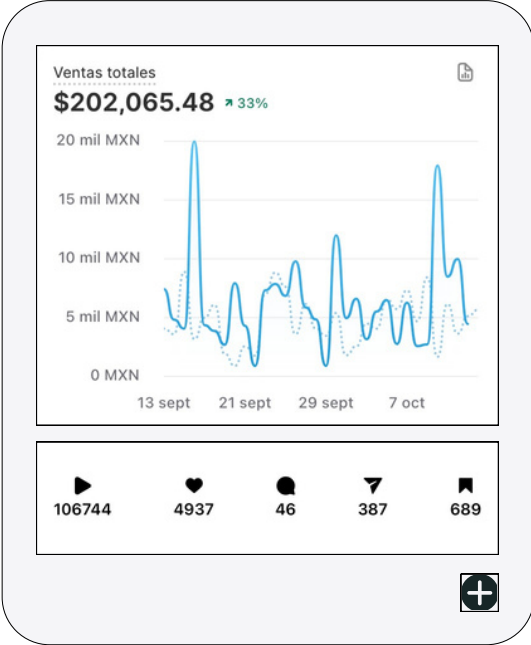


Social Media

We utilize social media trends, engaging content creation, influencer collaborations, and strategic content calendars to boost business growth.

Meta ads campaign management
Google ads campaign management
TikTok Ads campaign management
Pinterest, Quora, Reddit & other placements
Media planning
Media buying
Email Marketing
Search Engine Optimization

Performance
Marketing



Resultados	Costo por resultado	ROAS (retorno de la inversión en publicidad) de...
Compras en el siti...	9 [2] \$132.11 [2] Por compra	10.52 [2]
Compras en el siti...	6 [2] \$196.44 [2] Por compra	5.31 [2]
	5 [2] \$236.43 [2]	4.38 [2]

Hoy

Personas

4

87%

Artículos pedidos

4

87%

Artículos devueltos

0

Personas preparadas

0

Productos entregados

0

100%

Tiempo

0

0 min

Todos

No preparados

Sin pagar

Abiertos

Cerrados

Q

T

<input type="checkbox"/> Pedido	Fecha	Cliente	Canal	Total	Estado del pago	Estado de preparación del pedido	Artículo
<input type="checkbox"/> #2769	Hoy a las 9:21	José Adán Estrada Ruiz	Online Store	\$ 626.40	<input checked="" type="checkbox"/> Pagado	<input type="checkbox"/> No preparado	1 artículo
<input type="checkbox"/> #2768	Hoy a las 9:07	Marisela del Carmen Salazar Chable	Online Store	\$ 737.18	<input checked="" type="checkbox"/> Pagado	<input type="checkbox"/> No preparado	1 artículo
<input type="checkbox"/> #2767	Hoy a las 9:05	Claudia Zermeño	Online Store	\$ 737.18	<input checked="" type="checkbox"/> Pagado	<input type="checkbox"/> No preparado	1 artículo
<input type="checkbox"/> #2766	Hoy a las 2:23	Lucina Vilanueva	Online Store	\$ 2,209.15	<input checked="" type="checkbox"/> Pagado	<input type="checkbox"/> No preparado	1 artículo
<input type="checkbox"/> #2765	Ayer a las 22:38	Sergio Gonzalez	Online Store	\$ 1,299.00	<input checked="" type="checkbox"/> Pagado	<input type="checkbox"/> No preparado	1 artículo
<input type="checkbox"/> #2764	Ayer a las 20:42	DANIEL RAMIREZ	Online Store	\$ 399.00	<input checked="" type="checkbox"/> Pagado	<input type="checkbox"/> No preparado	1 artículo
<input type="checkbox"/> #2763	Ayer a las 20:34	DANIEL RAMIREZ	Online Store	\$ 737.18	<input checked="" type="checkbox"/> Pagado	<input type="checkbox"/> No preparado	1 artículo
<input type="checkbox"/> #2762	Ayer a las 14:29	Rebeca Hernández Hernández	Online Store	\$ 1,299.00	<input checked="" type="checkbox"/> Pagado	<input checked="" type="checkbox"/> Preparado	1 artículo
<input type="checkbox"/> #2761	Ayer a las 10:27	Marcos Martínez	Online Store	\$ 737.18	<input checked="" type="checkbox"/> Pagado	<input checked="" type="checkbox"/> Preparado	1 artículo
<input type="checkbox"/> #2760	lunes a las 18:47	candido ramirez	Online Store	\$ 1,299.00	<input checked="" type="checkbox"/> Pagado	<input checked="" type="checkbox"/> Preparado	1 artículo
<input type="checkbox"/> #2759	lunes a las 18:37	Arturo Banda	Online Store	\$ 737.18	<input checked="" type="checkbox"/> Pagado	<input checked="" type="checkbox"/> Preparado	1 artículo
<input type="checkbox"/> #2758	lunes a las 18:31	Juan Baudelio Rodriguez	Online Store	\$ 1,104.15	<input checked="" type="checkbox"/> Pagado	<input checked="" type="checkbox"/> Preparado	1 artículo

Ready for Growth?

— We would love to work with you!

Discover what a truly talented agency can do.

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