

— boutique  
**strategy &  
marketing**



**At GB, we create the connections between our clients and success.**

**These are a few of our successes and the type of business you can expect.**

#GoodBusiness  
#StrategicGrowth



# Success

# #GoodBusiness

#GoodBusiness  
#StrategicGrowth

This hashtag represents a business model where integrity meets innovation, and where success is measured not only by profits but **by the positive impact on clients, employees, and the community.**

We are proud to be a US-based agency **registered in New York State** with many clients around the world.

01



We are also delighted to have been recognized as a **Top 3 Boutique Marketing, Branding & Web Design Agencies** in 2022 and 2023.



02

GB is transitioning to a **Minority and Women-Owned Business Enterprise** (MWBE) & we are proud to support minorities as clients.



03

GB's team covers most time zones and our standard working day is **8am Eastern to 6pm Pacific.**

04





# Team GB

James Bremner manages a remote team of extraordinary talent, from primary offices in New York, Miami and Mexico.

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## // KENNEDY

Systems & UX UI

★ Highly organized.  
Incredible at customer  
journeys, UX/UI.

## // REBECA

Designer

★ Speaks from the heart  
and has a unique talent.

## // EDITH

Community Manager

★ Real perfectionist and is  
always on top of everything.

## // MAU GÓMEZ

ADS Specialist

★ The best at what he  
does + UGC Creator.

## // BEA

EA to the CEO

★ James' assistant & the  
queen of organization.

## // RAFAEL

Project Administrator

★ The deadline specialist, project  
management and sales star.

## // ANA

Creative Director

★ A driving force,  
both analytical and creative.  
Puts her heart into everything.

## // JAMES

CEO of GB Agency

★ Digital marketing expert.  
Leader and creative specialist.  
A strategic powerhouse.



















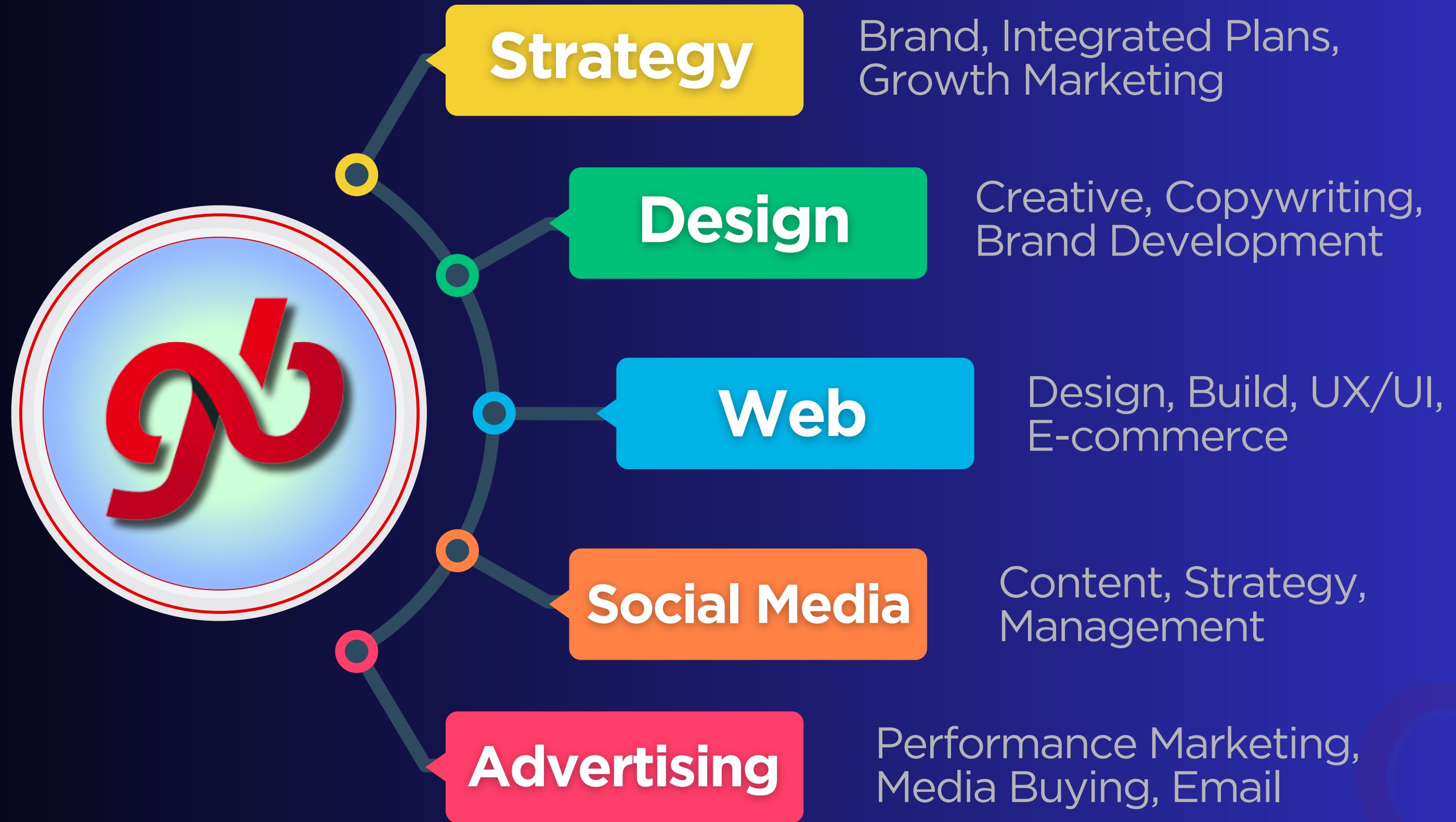
# Diverse Clients

From wellness and ecommerce, to the eclectic mix of everything from finance to food, GB has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.

		OLIVIA PALERMO
		
		
		
		

# Scope







**Strategic thinking** is a specialized skillset that we have **honed** over decades of connecting the dots and planning for **success**.  
Talk to GB and you'll instantly see that we're strategic in **everything** we do.

# Strategy

Consulting  
Brand Strategy  
Integrated Marketing Plans  
Growth Marketing  
Complex Product Branding



and that the art of **great copywriting** cannot be replicated by AI.

# Design, Copy & Brand

Brand Positioning & Development

Logo Design & Visual Identity

Product Messaging

Ad Campaigns

Brochures, Decks & Sales Materials

Culture & Mission Statements

Articles & Press Releases

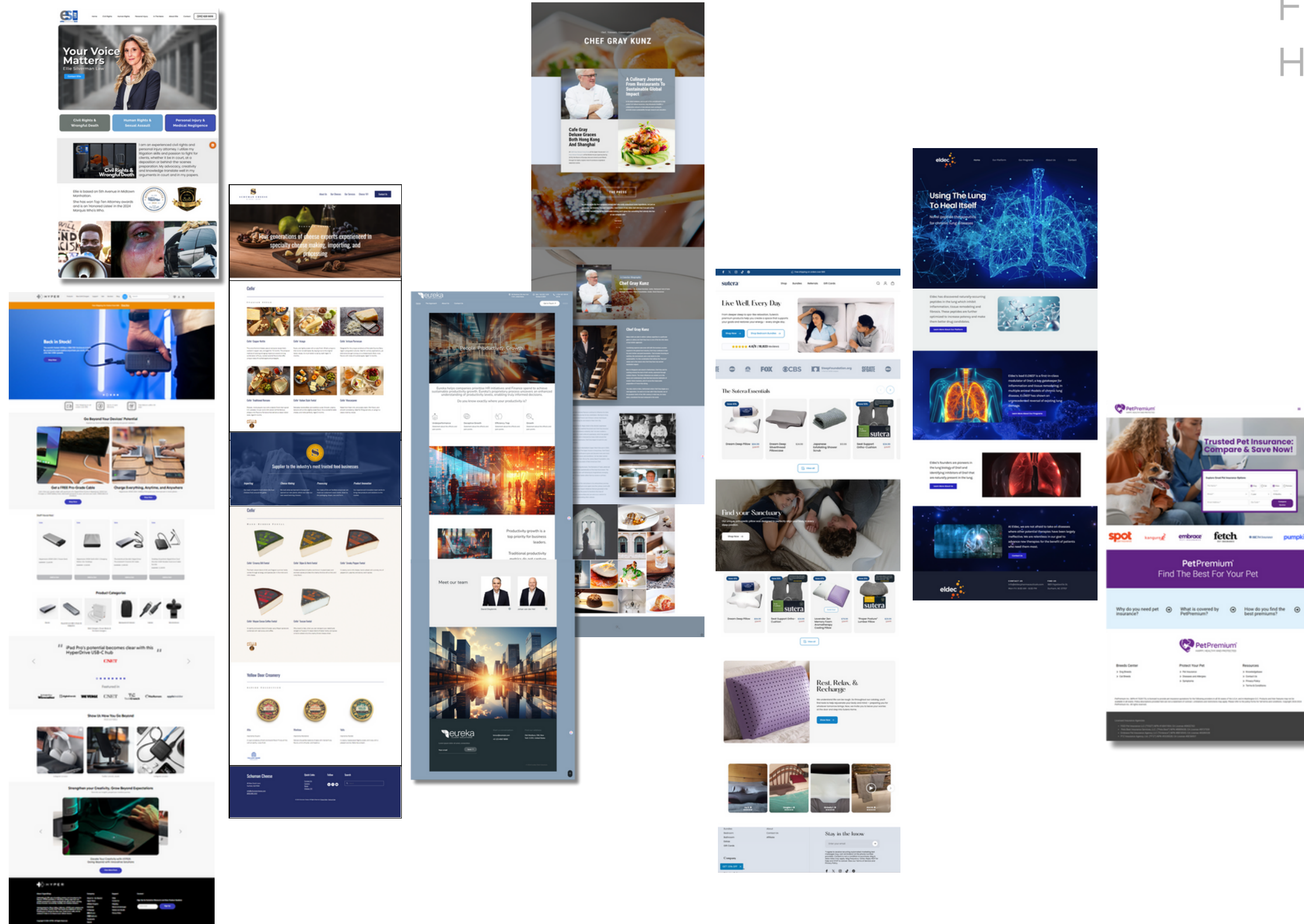


# Web

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Website Development  
E-commerce  
UX/UI design  
Copywriting  
Funnels and landing pages  
Hosting and maintenance



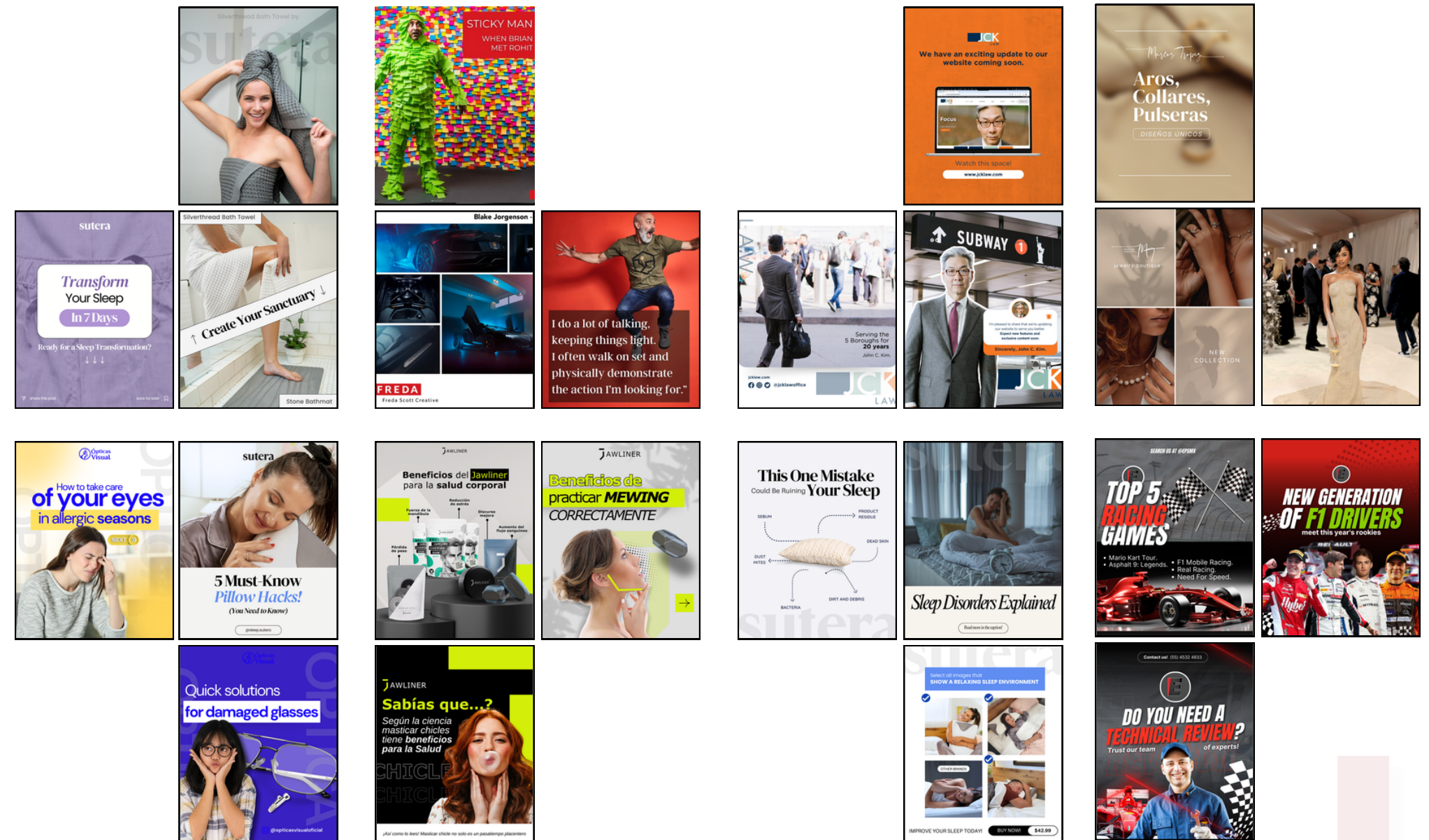
Team GB has been creating websites since 1996,  
by **innovating** and staying at the **forefront** of  
internet design and marketing.

Our **in-house** team of designers, copywriters,  
coders, and project managers produce the  
highest **quality** websites.

Our deep **UX/UI** experience produces web and  
**e-commerce** sites that **deliver results**. We also  
provide fast and secure hosting  
and maintenance services.



Social media strategy  
Content & editorial calendar  
Video creative and graphic design  
Community management  
Building followers  
On-trend, effective content creation



# Social Media

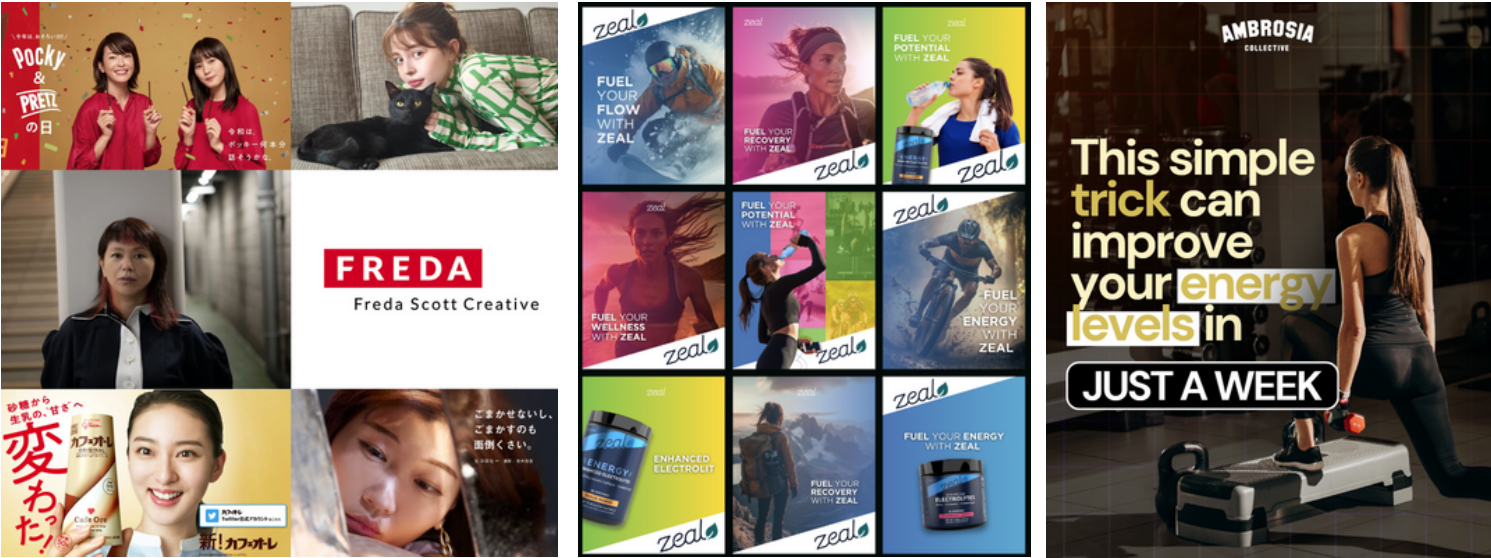
We utilize social media **trends**, **engaging** content creation, influencer collaborations, and **strategic** content calendars to **boost** business growth.



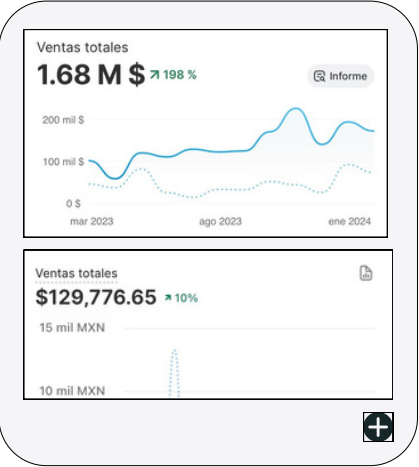
Meta ads campaign management  
Google ads campaign management  
TikTok Ads campaign management  
Pinterest, Quora, Reddit & other placements  
Media planning  
Media buying  
Email Marketing  
Search Engine Optimization

**Performance Marketing** is about quantifiable **success** and we are masters are delivering it. Across advertising campaigns and email marketing, our **in-house team** provides a full service experience, including strategy, planning, creative, and execution.

# Advertising



Resultados	Costo por resultado	ROAS (retorno de la inversión en publicidad) de...
9 [2]	\$132.11 [2]	10.52 [2]
Compras en el siti...	Por compra	
6 [2]	\$196.44 [2]	5.31 [2]
Compras en el siti...	Por compra	
5 [2]	\$236.43 [2]	4.38 [2]



**BUZIN & BERMAN PC**  
**MOTOR VEHICLE ACCIDENTS IN NEW YORK**  
Buzin & Berman's checklist for what all New Yorkers should know about vehicle accidents.

**NEW YORK IS A "NO-FAULT" STATE**  
In a no-fault state, your own insurance carrier pays for your medical benefits, out-of-pocket expenses, and loss of income. If you have a "serious injury" you can sue the at-fault party for pain and suffering.

**17.5% RISING TRAFFIC ACCIDENTS**  
Automotive deaths have been falling since WW2, until Summer 2023. Since then, they're rising 17.5%.

**FILING A CAR ACCIDENT LAWSUIT**  
If the injuries sustained in an auto accident are serious enough you could be eligible to pursue a lawsuit. The window of opportunity doesn't close forever, though. In New York, the statute of limitations is three years.

**INJURIES CONSIDERED SERIOUS**  
• Fracture/displacement  
• Spinal cord injury  
• Significant and/or permanent loss of a body organ or limb  
• Significant and/or permanent loss of a body function or system, etc.  
• Substantially full disability for 90 days (This period is the time you must remain disabled for 90 out of 180 days from date of accident)  
• Death  
• Loss of fetus

**PARTIAL FAULT**  
New York observes "comparative fault" rules, so compensation claims are apportioned based on the percentage of fault in causing the accident. For example, if your accident resulted in \$200,000 worth of damages, but you were found to be 30% at fault, you would only be able to recover \$140,000 from the other driver.

**Heartland Vet Supply & Pharmacy**

**Tips for maintaining your pet's dental health**

**Daily Brushing**  
When brushing your pet's teeth, use pet-specific toothpaste, aim to brush 2-3 times weekly, and introduce the routine gradually with positive reinforcement and rewards.

**Dental Chews & Treats**  
Be sure to choose veterinarian-approved dental chews that are size-appropriate for your pet to effectively reduce plaque and tartar buildup.

**Regular Veterinary Checkups**  
Schedule annual dental examinations with your veterinarian, including professional cleaning when recommended, to ensure early detection and prevention of potential dental issues.

**Have questions? Feel free to contact us!**  
(800) 934-9398 | customerservice@hvr.com

**Explore products**

Find us on social media as @heartlandvet

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Heartland Vet Supply & Pharmacy | 420 W 23rd St, Hastings, NE 68101

# Ready for Growth?

— We would love to work with you!

**Discover what a truly talented agency can do.**

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