



boutique marketing capabilities

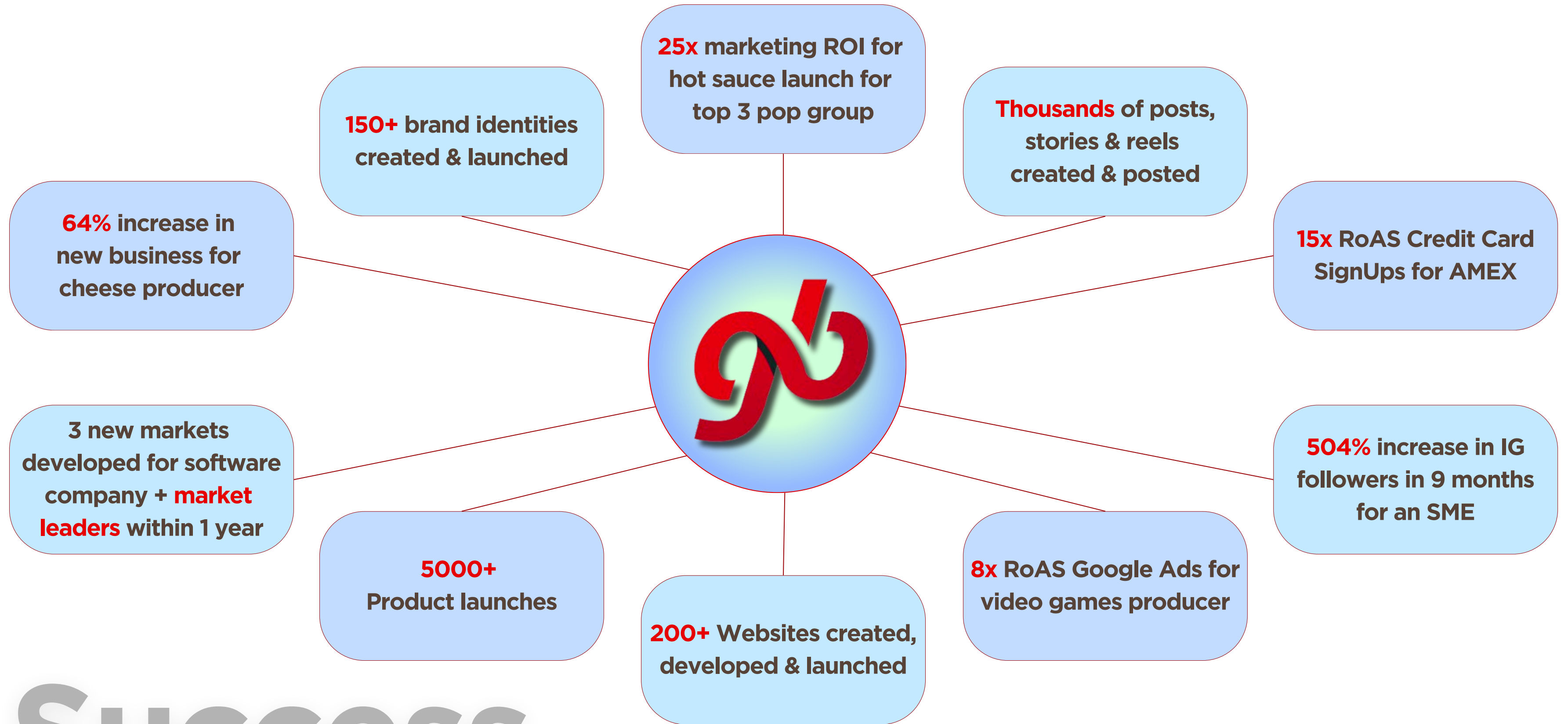


GB Agency is a full-service boutique strategy and marketing agency providing successful solutions to clients globally.

At GB, we create the connections between clients and success.

These are a few of our success highlights.

#GoodBusiness
#StrategicGrowth











Success



Diverse Clients

From wellness and ecommerce, to the eclectic mix of everything from finance to food, GB has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.

		OLIVIA PALERMO
		
		
		
		

Expertise

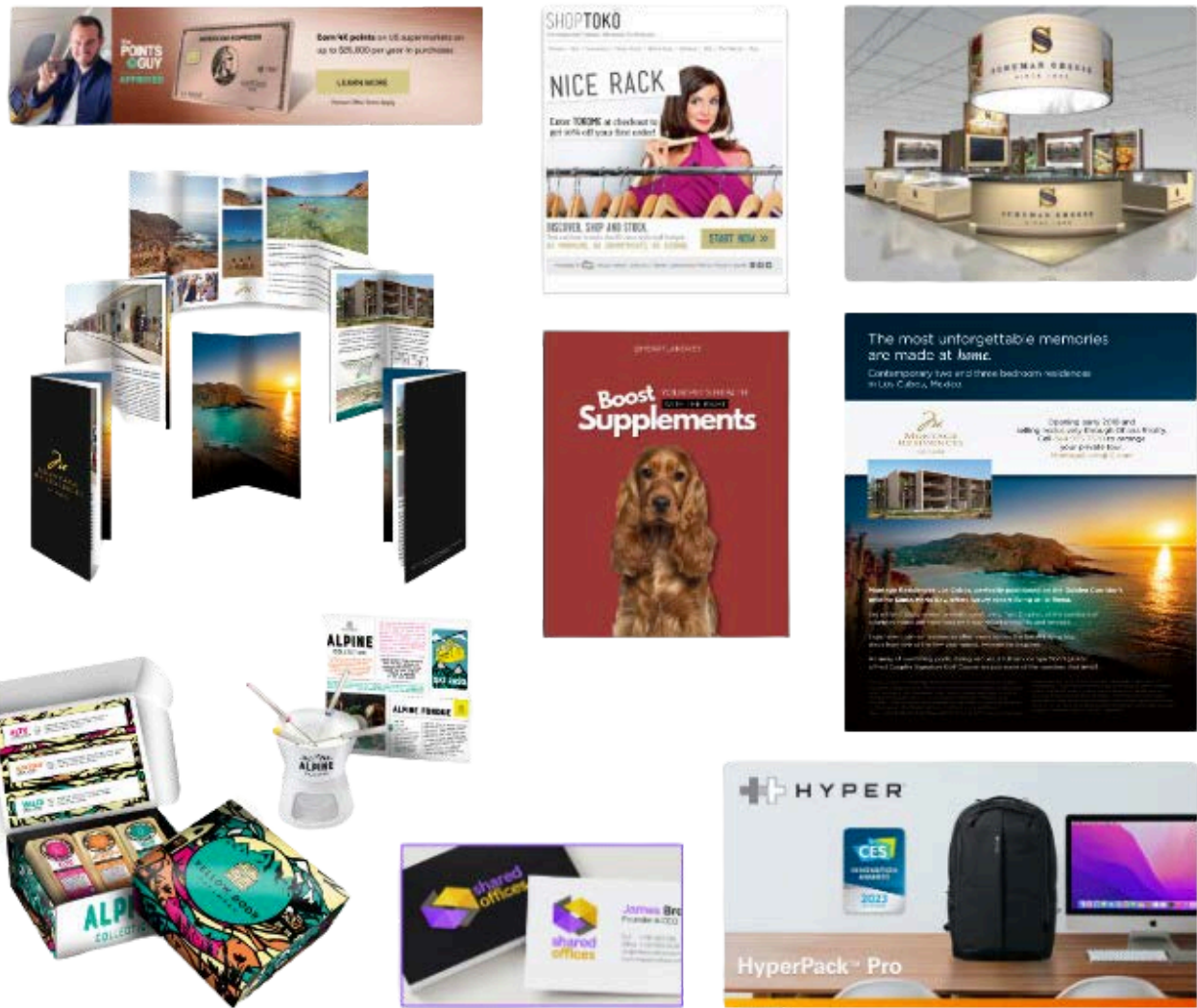




Strategic thinking is a specialized skillset that we have **honed** over decades of connecting the dots and planning for **success**.
Talk to GB and you'll instantly see that we're strategic in **everything** we do.

Strategy & Brand

- Consulting
- Brand Strategy
- Integrated Marketing Plans
- Growth Marketing
- Complex Product Branding



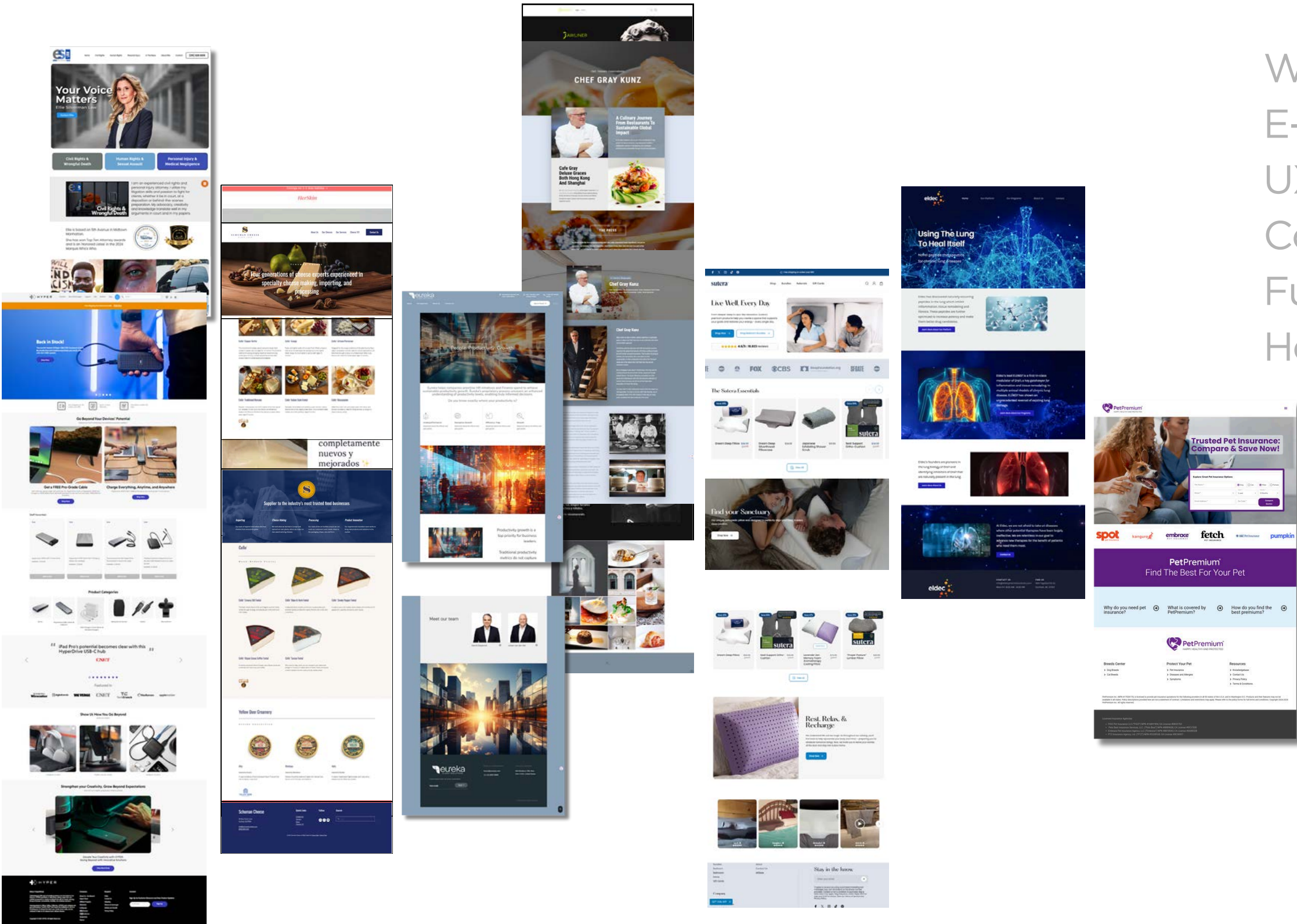
We believe that **copy leads design**;
that **great branding** drives impactful positioning;
that messaging should be tailored to **every touchpoint**;
and that the art of **great copywriting** cannot be replicated by AI.

Design & Copy

- Brand Positioning & Development
- Logo Design & Visual Identity
- Product Messaging
- Ad Campaigns
- Brochures, Decks & Sales Materials
- Culture & Mission Statements
- Articles & Press Releases



Website Development
E-commerce
UX/UI design
Copywriting
Funnels and landing pages
Hosting and maintenance



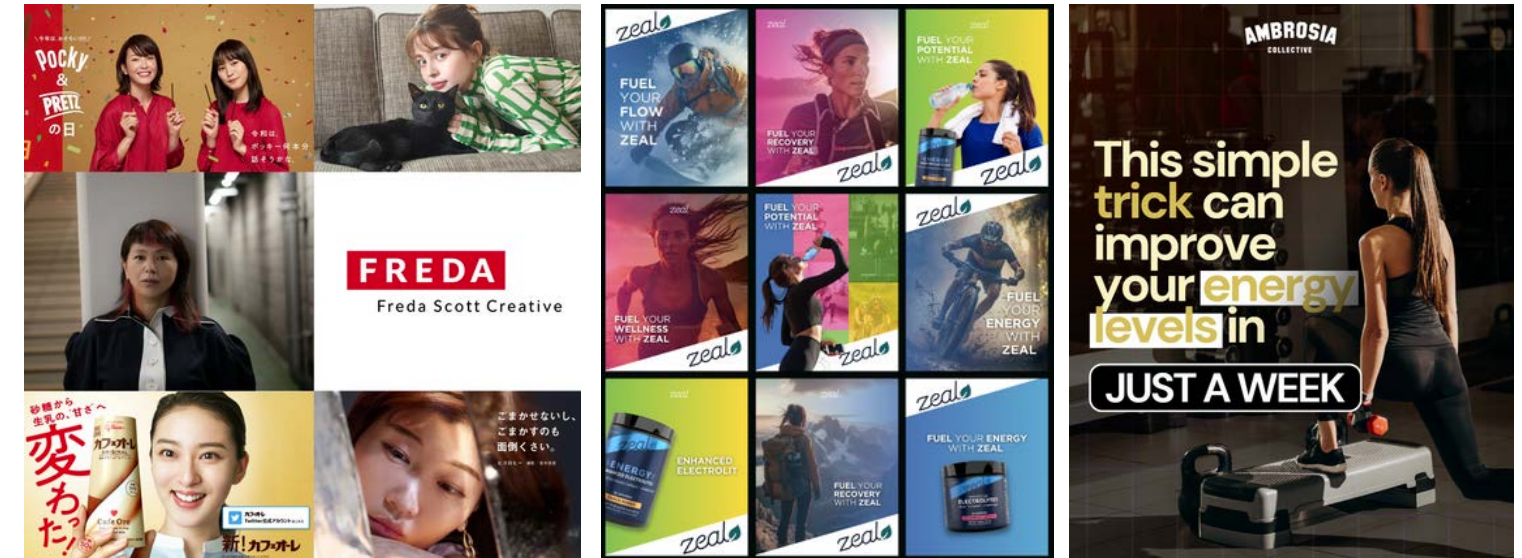
Team GB has been creating websites since 1996, by **innovating** and staying at the **forefront** of internet design and marketing.

Our **in-house** team of designers, copywriters, coders, and project managers produce the highest **quality** websites.

Our deep **UX/UI** experience produces web and **e-commerce** sites that **deliver results**. We also provide fast and secure hosting and maintenance services.

Web

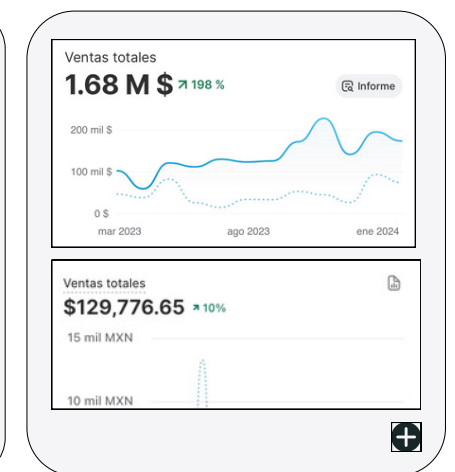
Meta ads campaign management
 Google ads campaign management
 TikTok Ads campaign management
 Pinterest, Quora, Reddit & other placements
 Media planning
 Media buying
 Email Marketing
 Search Engine Optimization



Performance Marketing is about quantifiable **success** and we are masters are delivering it. Across advertising campaigns and email marketing, our **in-house team** provides a full service experience, including strategy, planning, creative, and execution.

Advertising

Resultados	Costo por resultado	ROAS (retorno de la inversión en publicidad) de...
9 [2]	\$132.11 [2]	10.52 [2]
Compras en el siti...	Por compra	
6 [2]	\$196.44 [2]	5.31 [2]
Compras en el siti...	Por compra	
5 [2]	\$236.43 [2]	4.38 [2]



#GoodBusiness

#GoodBusiness
#StrategicGrowth

This hashtag represents a business model where integrity meets innovation, and where success is measured not only by profits but **by the positive impact on clients, employees, and the community.**

We are proud to be a US-based agency **registered in New York State** with many clients around the world.

01



We are also delighted to have been recognized as a **Top 3 Boutique Marketing, Branding & Web Design Agencies** in 2022 and 2023.



02

GB is transitioning to a **Minority and Women-Owned Business Enterprise (MWBE)** & we are proud to support minorities as clients.



03

GB's team covers most time zones and our standard working day is **8am Eastern to 6pm Pacific.**

04



Team GB

James Bremner manages a remote team of extraordinary talent, from primary offices in New York, London, Miami and Mexico.

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#StrategicGrowth

// KENNEDY

Systems & UX UI

★ Highly organized. Incredible at customer journeys, UX/UI.

// REBECA

Designer

★ Speaks from the heart and has a unique talent.

// EDITH

Community Manager

★ Real perfectionist and is always on top of everything.

// MAU GÓMEZ

ADS Specialist

★ The best at what he does + UGC Creator.

// BEA

EA to the CEO

★ James' assistant & the queen of organization.

// RAFAEL

Project Administrator

★ The deadline specialist, project management and sales star.

// ANA

Creative Director

★ A driving force, both analytical and creative. Puts her heart into everything.

// JAMES

CEO of GB Agency

★ Digital marketing expert. Leader and creative specialist. A strategic powerhouse.



Ready for Growth?

— We would love to work with you!

Discover what a truly talented agency can do.

www.gb.agency
help@gb.agency
+1 301.500.0220

GB Ten, LLC.
One World Trade Center
85th Floor. New York. NY 10007

