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GB is a full-service boutique strategy and marketing agency
providing successful solutions to clients globally.

#GoodBusiness
#StrategicGrowth
#PerformanceMarketing

design portfolio



Product Launches



Product Facts:
Active Ingredients Per 1 Chew (4.4g):

Glucosamine HCl (Crustacean)	500 mg
MSM (Methyl Sulfonyl Methane)	250 mg
Perna Canaliculus (Green Lipped Mussel)	250 mg
Calcium β-Hydroxy-β-Methylbutyrate Monohydrate (as myrMBM) [®]	200 mg
Chondroitin Sulfate (Porcine)	50 mg
Chicken Stemum Collagen Type II Hydrolysate	25 mg
Fish Oil (AxiomOmega [®] 35% EPA, 24% DHA)	69.5 mg yielding EPA
yielding EPA	25 mg
yielding DHA	16 mg
Vitamin E	25 IU
Vitamin C	10 mg
Boswellia Serotia Extract	5 mg
Turmeric Root (Curcuma longa)	5 mg
Hyaluronic Acid	1 mg
L-Glutamine	1 mg
Vitamin D3	55 IU
Selenium	0.001 mg

Inactive Ingredients: Citric Acid, Fish Oil, Glycerin, Magnesium Stearate, Maltodextrin, PGD, Pork Liver Powder, Safflower Oil, Sucrose, TBHQ, Vegetable Fiber, Vegetable Shortening, Vegetable Starch, Vegetable Beef Flavor.

Caution: If animal's condition worsens or does not improve stop product administration and consult your veterinarian. Safe use in pregnant animals or animals intended for breeding has not been proven. Administer during or after the animal has eaten to reduce incidence of gastrointestinal upset.

Store in a cool, dry place.



Canine Joint Soft Chews

HEALTH SUPPLEMENT FOR DOGS

Net Weight 9.31 oz. (264 g)

60 CHEWS



TM



For use in dogs only.

Directions for Use:
 Give once daily unless otherwise specified by your veterinarian.

Warnings:
 Not for human consumption. Keep out of reach of children and animals. In case of accidental overdose, contact a health professional immediately.

myrMBM[®] is a registered trademark of FBI Group Co., Ltd. Pat. Nos. 6,895,280 and 9,770,424

Dogs up to 15	1/2 chew daily
Dogs 15-30	1 chew daily
Dogs 31-60	2 chews daily
Dogs 61-100	4 chews daily
Dogs over 100	5 chews daily

HLPC006-60 0125
 401 W 33rd St, Hastings, NE 68901

HeartlandVet



branding, strategy, websites, social media, videos, email marketing, ecommerce, advertising, SEO, brochures, presentations, landing pages, digital marketing, print, lead generation, funnel strategies, events, packaging, logos, decks, and custom design. branding, strategy, websites, social media,



marketing, print, lead generation, funnel strategies, events, packaging, logos, decks, and custom design. branding, strategy, websites, social media, videos, email marketing, ecommerce, advertising, brochures, presentations, landing pages, digital marketing, print, lead generation

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Winter Wrap-Up SALE

20% OFF

Select Winter Essentials* with code **COLD20**

*Sale ends 2/28/25; click the banner to explore all the products featured in the sale!

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[It's BRACKET BONANZA] at Heartland!

20% off Sitewide

Flash Sale

with code: **BRACKET20**
Sale ends 3/31

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It's National Pet Month!
(Do you think they know?)

15% OFF

On Products That Care!
Code: **PET15**

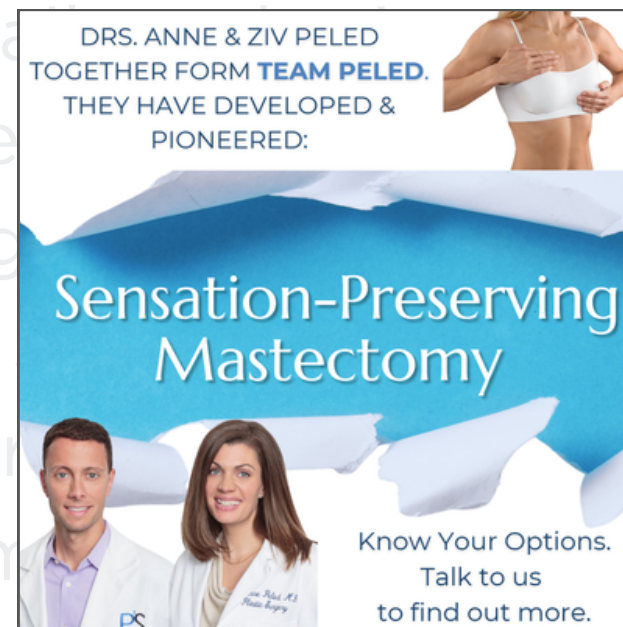
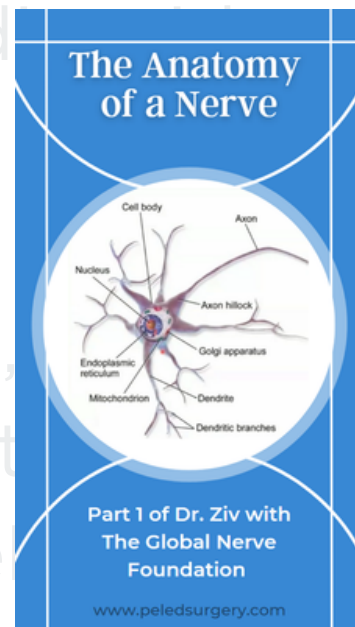
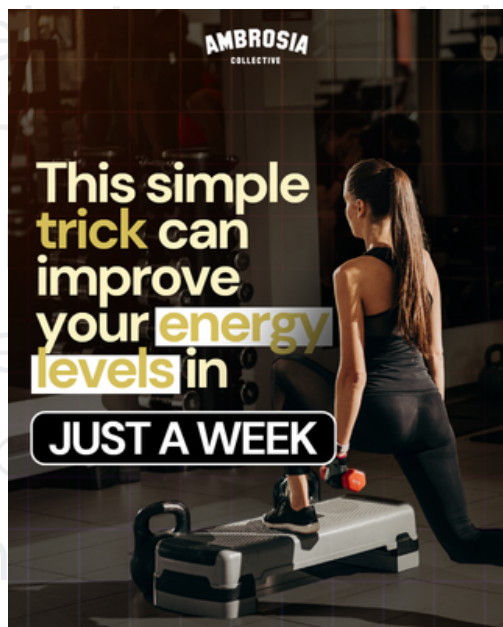
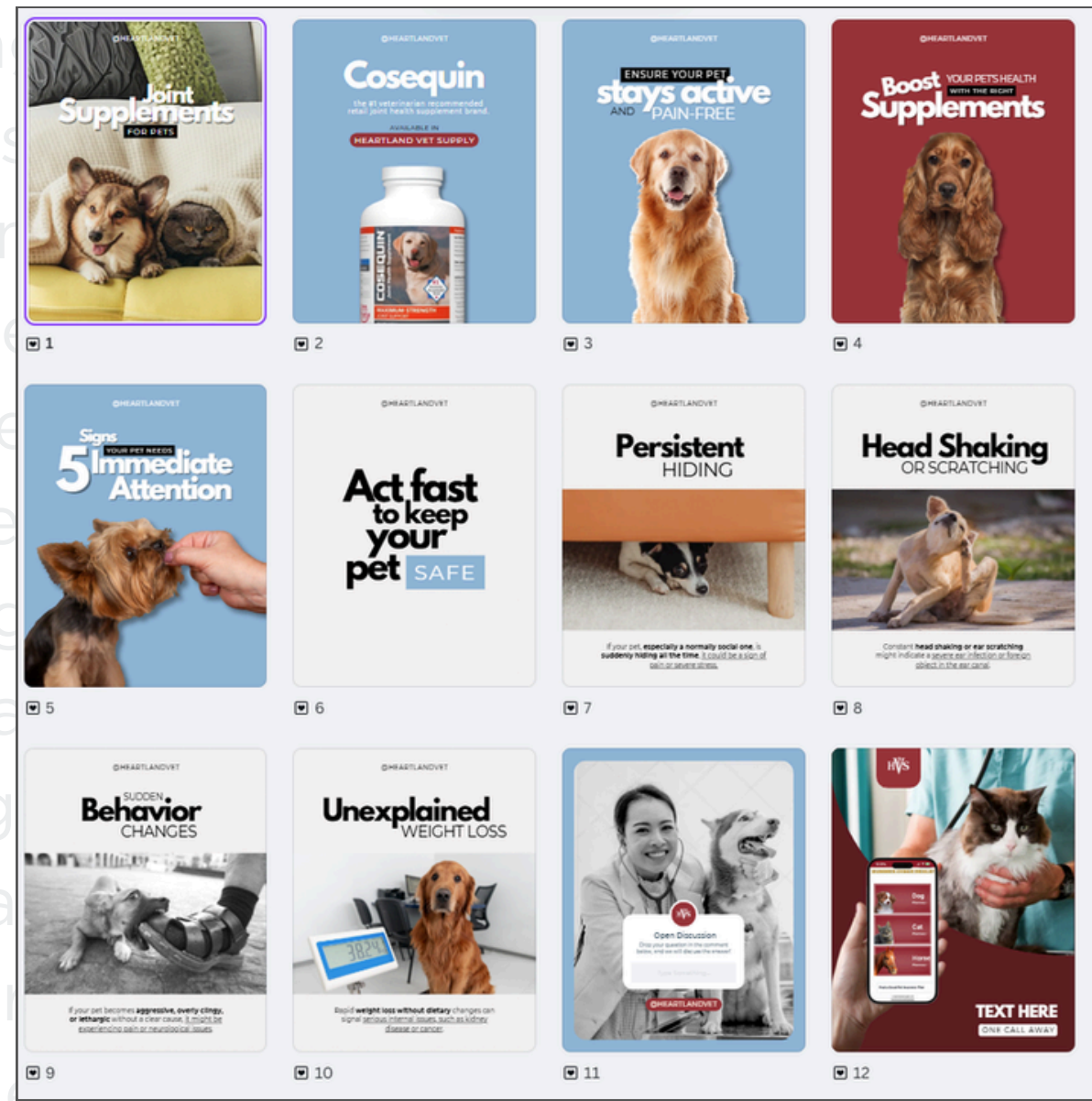
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Promotion ends May 31st, 2025.
Click the banner to see all products included in this promotion.

Banners

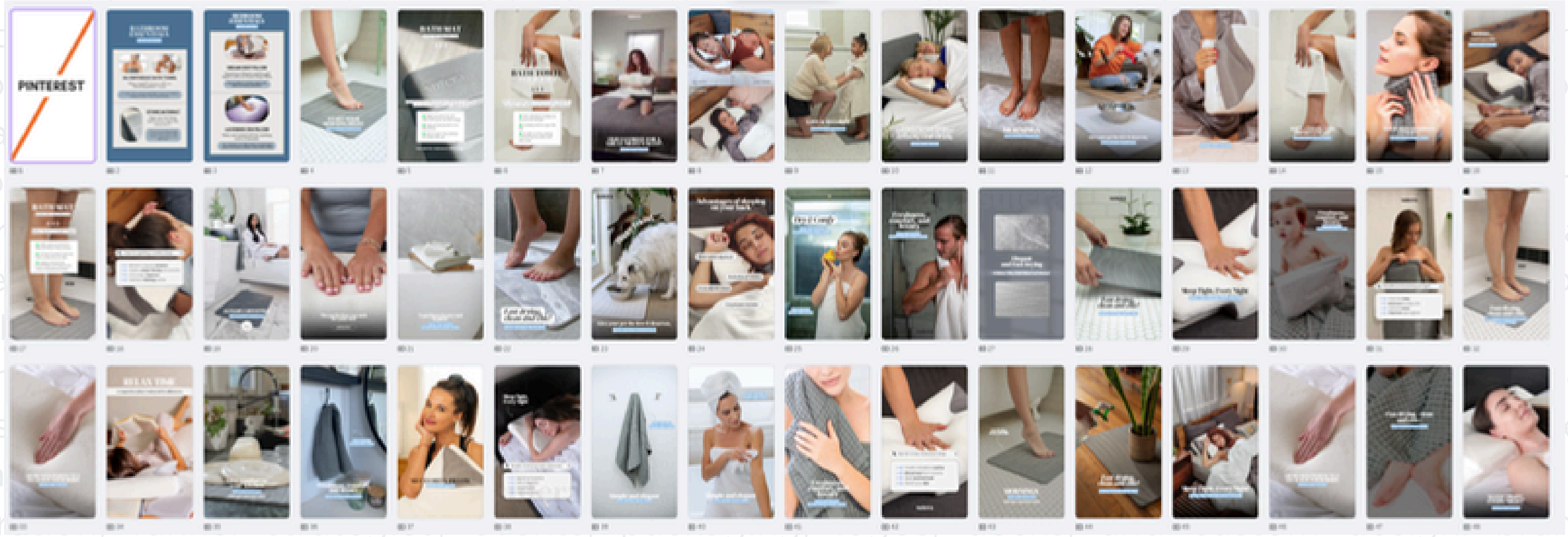


Social Posts



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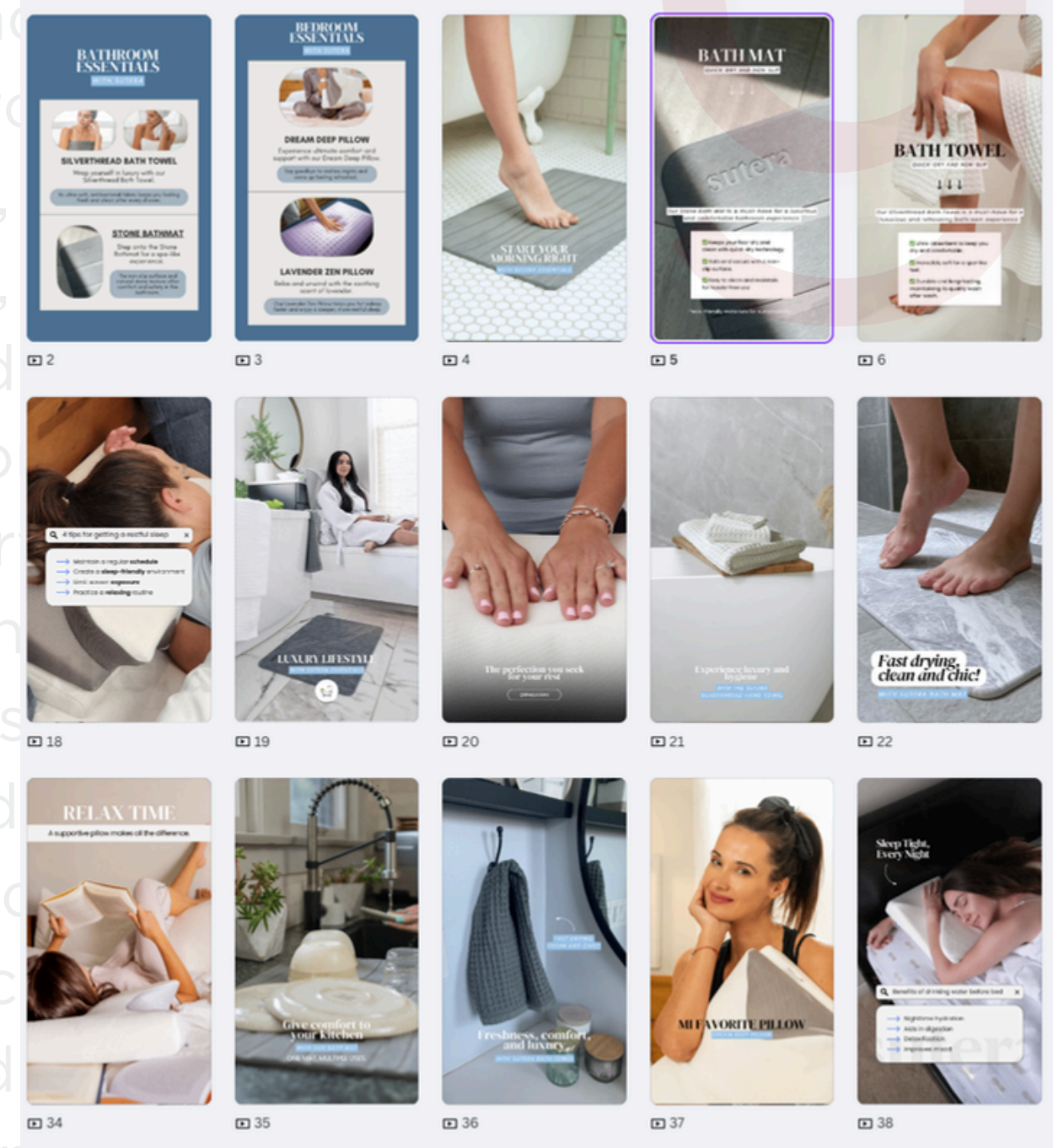
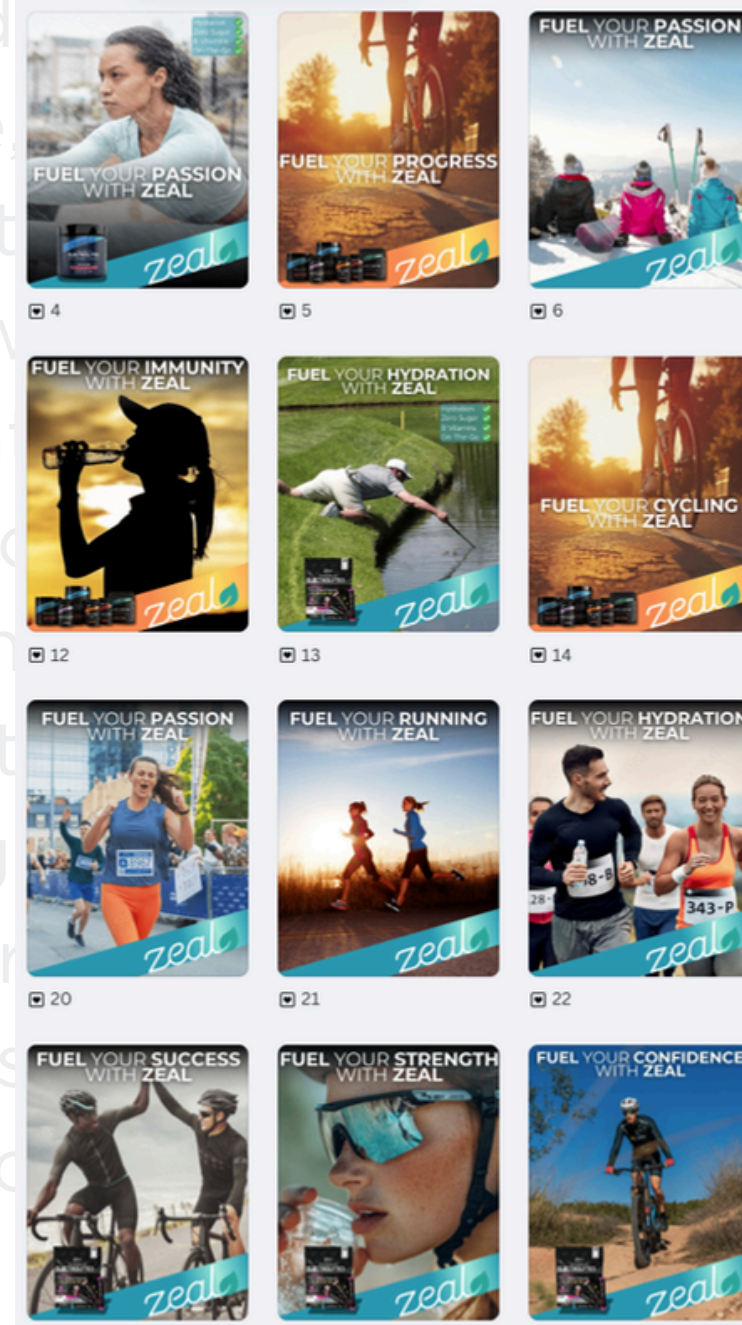
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Stories

f Add Facebook Scheduling for Your Customers & GO VIRAL **BOOKER**

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Customers choose a staff member or go straight to selecting a service – you decide where they start.

You can upload pictures of your team and all the services your business offers.

2 Select a Time

The app links in real time to your appointment book and shows only available time slots.

Customers simply select their preferred date... and time.

3 Book Now!

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4 Go Viral!

Sit back and relax as the customer clicks "Share" to send the details of the booking to all their friends' feeds.

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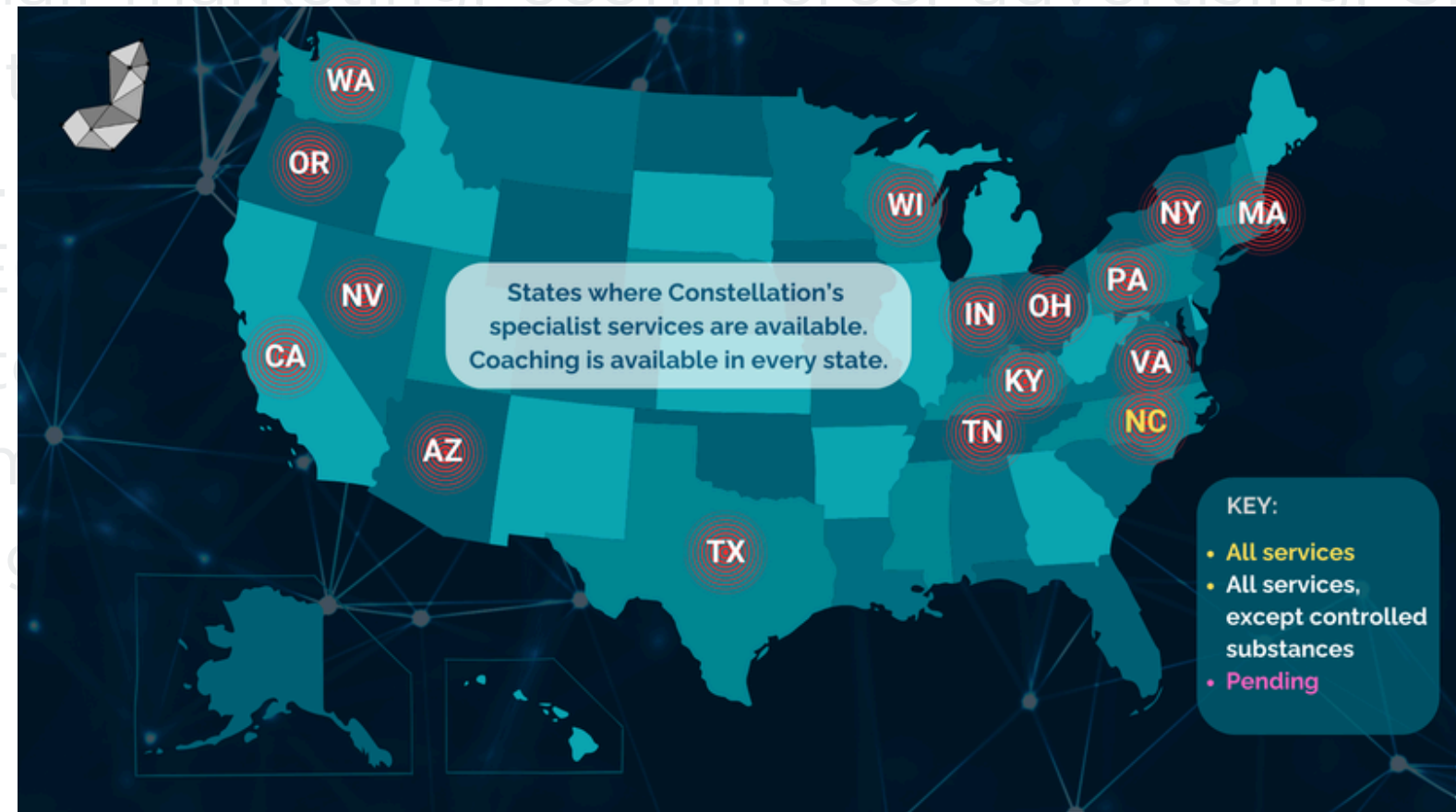
CITY GUIDE MEDIA DELIVERS COMPLETE PRINT AND DIGITAL COVERAGE ACROSS NYC TOURISTS & LOCALS

Advertisement recall is 70% higher among those who were exposed to a print piece than a digital ad

PRINT NEEDS 21% LESS cognitive effort to process than digital media - it is both easier to understand and more memorable.

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CONSUMING PRINT IS A FOCUSED EXPERIENCE THAT CAPTURES FULL ATTENTION



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02 CONNECT

Our membership model allows you to choose the right professional-specific plan to match your work & lifestyle.

Experience our humanistic, holistic approach that is built for the challenges, stressors and opportunities you face every day.

03 ENGAGE

Our innovative AI-infused model provides the best of both worlds, delivering both speed and high quality psychiatric care.

04 EVOLVE

05 THRIVE

For more information, visit www.constellationplc.com

PREVENT

- Quarterly asynchronous text and/or voice check-ins
- As-needed synchronous video or phone check-ins
- Monthly emails with clinical updates and education
- Eliminate or reduce medications

** Please note that ADHD assessments may incur a one-time additional cost depending on prior documentation.*

\$199 / month

MANAGE

- Initial online video appointment with Dr. Byrne
- Asynchronous text and/or voice check-ins every 1-4 weeks
- As-needed synchronous video or phone check-ins
- Prescriptions sent to your pharmacy of choice
- Great fit for patients who:
 - Are new to psychiatric medication
 - Would like to switch medications
 - Would like to be assessed for adult ADHD*
 - Are dealing with life stressors
 - Are looking for a second opinion

** Please note that ADHD assessments may incur a one-time additional cost depending on prior documentation.*

\$349 / month

COACHING

- Unlimited asynchronous text and/or voice check-ins
- Synchronous video or phone check-ins two times per month
- As-needed synchronous video or phone check-ins
- Great fit for patients who:
 - Are going through a life or career transition
 - Need help with burnout or moral injury
 - Have more serious conditions
 - Would benefit from a combination of coaching and brief psychotherapy

** Please note that ADHD assessments may incur a one-time additional cost depending on prior documentation.*

\$1950 / month


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- Flavors crafted to tantalize your taste buds
- Provides the essential electrolytes your body craves


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-------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------

Heartland
Vet Supply & Pharmacy

Tips for maintaining your pet's dental health



Daily Brushing
When brushing your pet's teeth, use pet-specific toothpaste, aim to brush 2-3 times weekly, and introduce the routine gradually with positive reinforcement and rewards.

[READ MORE](#)

Dental Chews & Treats
Be sure to choose veterinarian-approved dental chews that are size-appropriate for your pet to effectively reduce plaque and tartar buildup.

[READ MORE](#)

Regular Veterinary Checkups
Schedule annual dental examinations with your veterinarian, including professional cleaning when recommended, to ensure early detection and prevention of potential dental issues.

[READ MORE](#)

Have questions? Feel free to contact us!
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BUZIN & BERMAN, P.C.

MOTOR VEHICLE ACCIDENTS IN NEW YORK

Buzin & Berman's checklist for what all New Yorkers should know about vehicle accidents.

NEW YORK IS A 'NO-FAULT' STATE

In a no-fault state, your own insurance carrier pays for your medical benefits, out-of-pocket expenses, and loss of income. If you have a "serious injury" you can sue the at-fault party (or parties) for your bodily injuries, and your pain and suffering.

RISING TRAFFIC ACCIDENTS

17.5%
Automotive deaths have been falling since WW2, until Summer 2019. Since then, they've risen 17.5%

FILING A CAR ACCIDENT LAWSUIT


If the injuries sustained in an auto accident are serious enough you could be eligible to pursue a lawsuit. This window of opportunity doesn't exist forever, though. In New York, the statute of limitations is three years.

INJURIES CONSIDERED SERIOUS

- Fractured/broken bones
- Scarring/dishfigurement
- Permanent impairment or use of a body organ or limb
- Significant limitation of a body function or system, or
- Substantive full disability for 90 days. (You cannot do the things you would normally do for 90 out of 180 days from date of accident)
- Death
- Loss of fetus

PARTIAL FAULT

New York observes "comparative fault" rules, so compensation claims are apportioned based on the percentage of fault in causing the accident. For example, if your accident resulted in \$100,000 worth of damages, but you were found to be 10% at fault, you would only be able to recover \$90,000 from the other driver.



Email Marketing

Packaging



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Chicken Stemur Collagen Type II Hydrolysate	25 mg
Fish Oil (AsaikoOmega® 30% EPA 24% DHA)	69.5 mg
Yielding EPA	25 mg
Vitamin E	15 mg
Vitamin C	12 mg
Boswellia Serotta Extract	5 mg
Turmeric Root (Curcuma longa)	5 mg
Hyaluronic Acid	1 mg
L-Glutamine	1 mg
Vitamin D3	55 IU
Selenium	0.001 mg

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Heartland
Vet Supply & Pharmacy

Canine Joint Soft Chews

HEALTH SUPPLEMENT FOR DOGS

Net Weight 9.31 oz. (264 g)

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Directions for Use:
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Warnings:
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Dogs up to 15	1/2 chew daily
Dogs 15-30	1 chew daily
Dogs 30-60	2 chews daily
Dogs 60-100	4 chews daily
Dogs over 100	5 chews daily

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Brand Identity

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Meet the Team Behind Our Mission to Bridge Faith and Diplomacy

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Ellie is based on 5th Avenue in Midtown Manhattan.

She has won Top Ten Attorney awards and is an Honored Listee in the 2024 Marquis Who's Who.

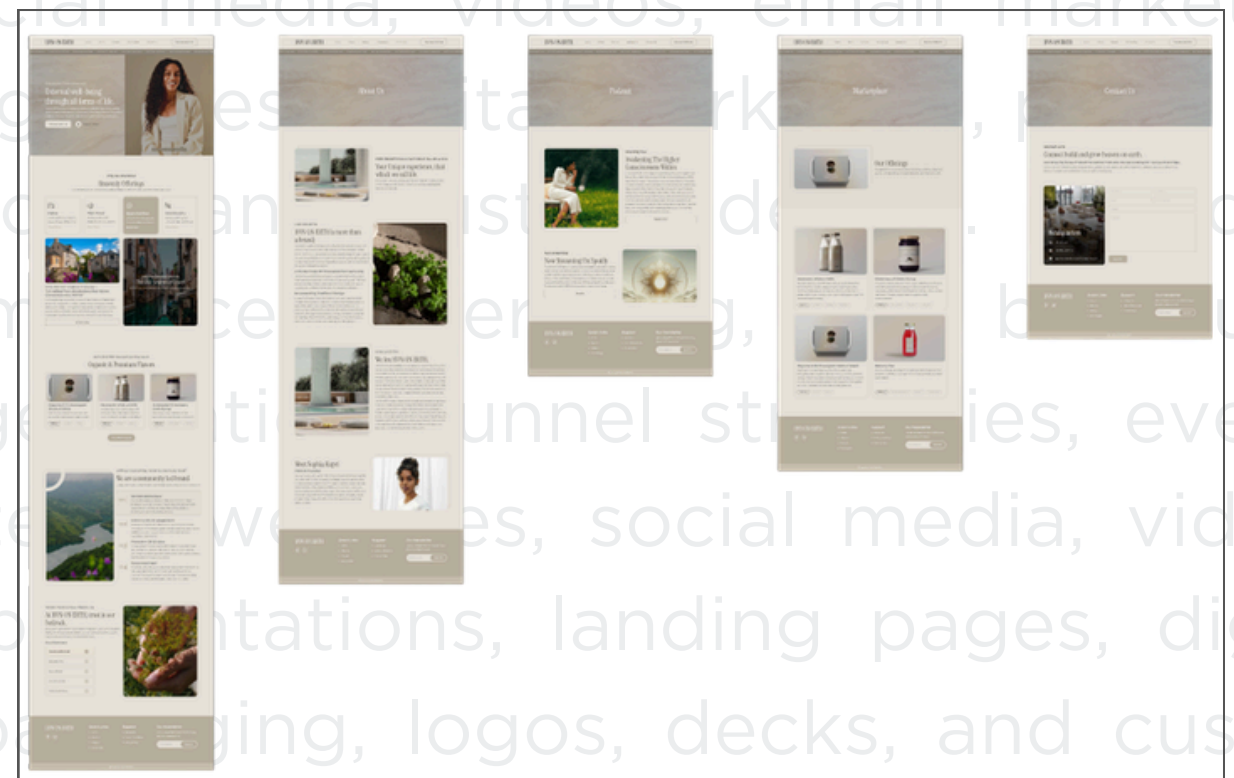
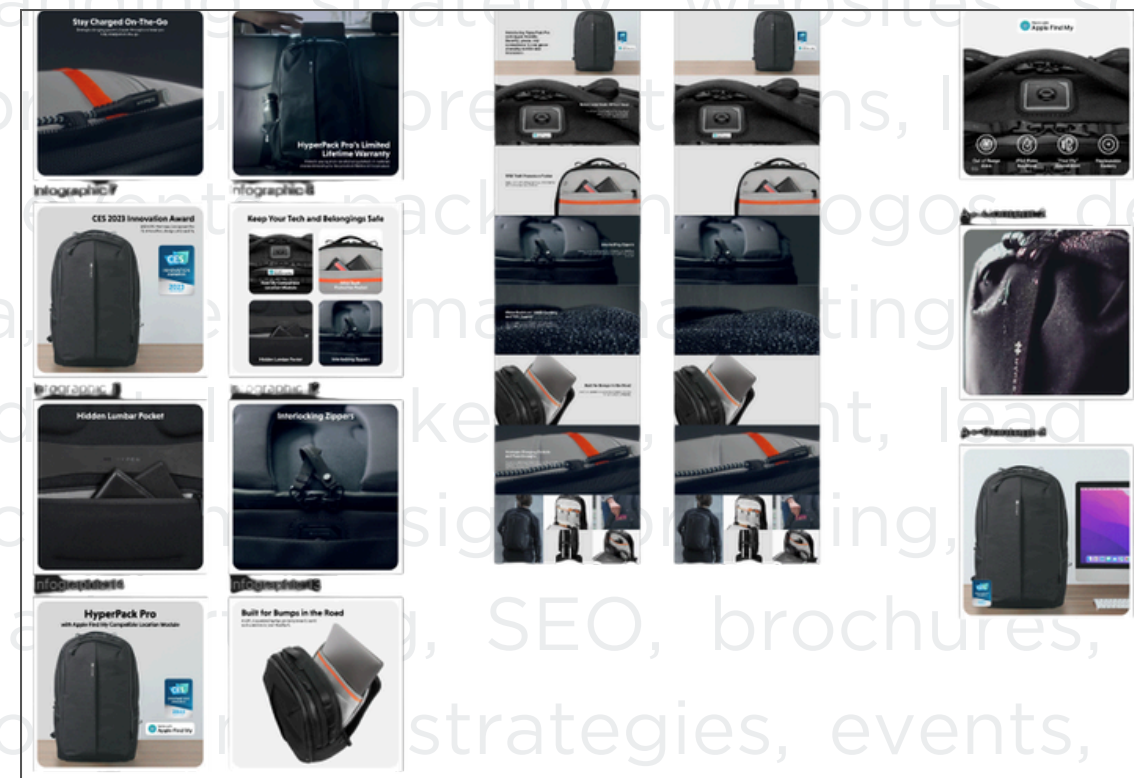
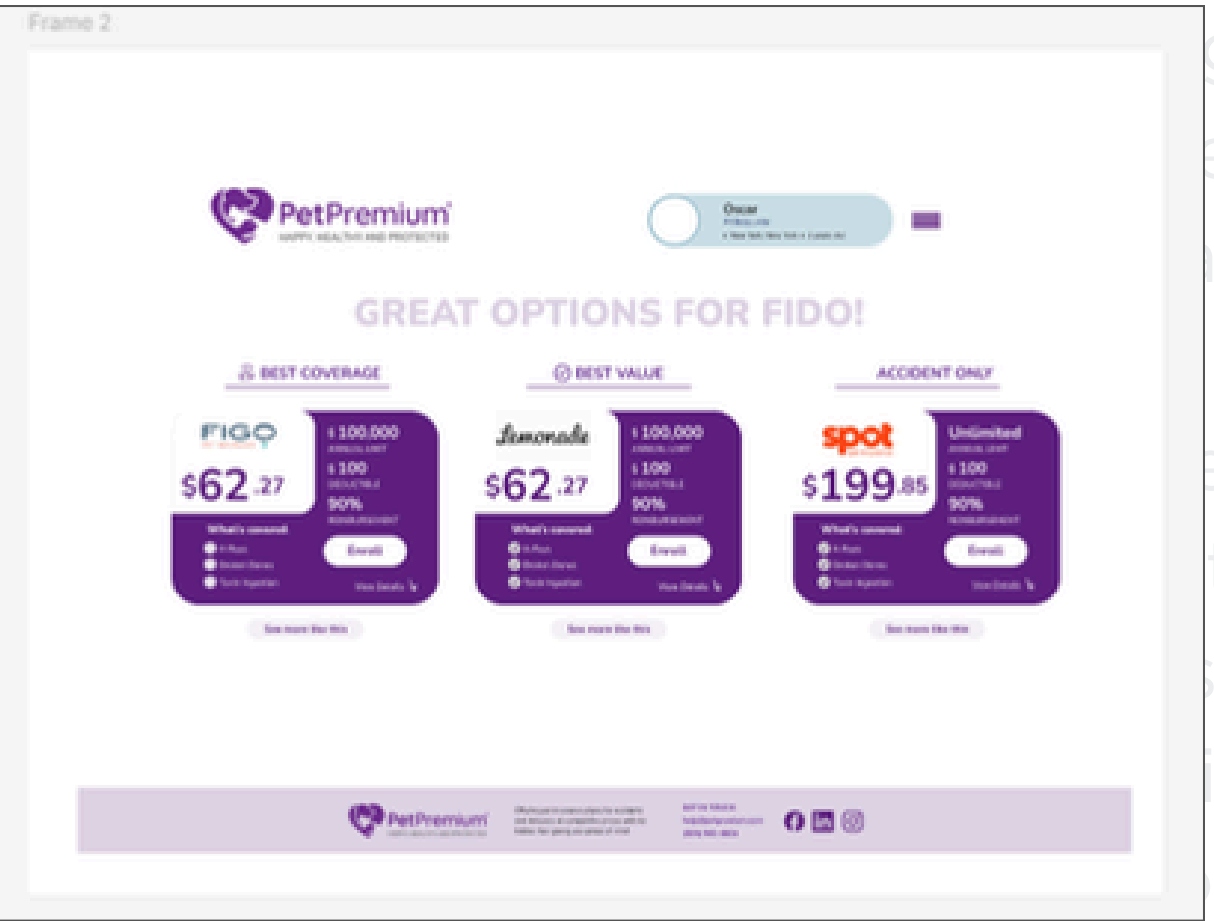
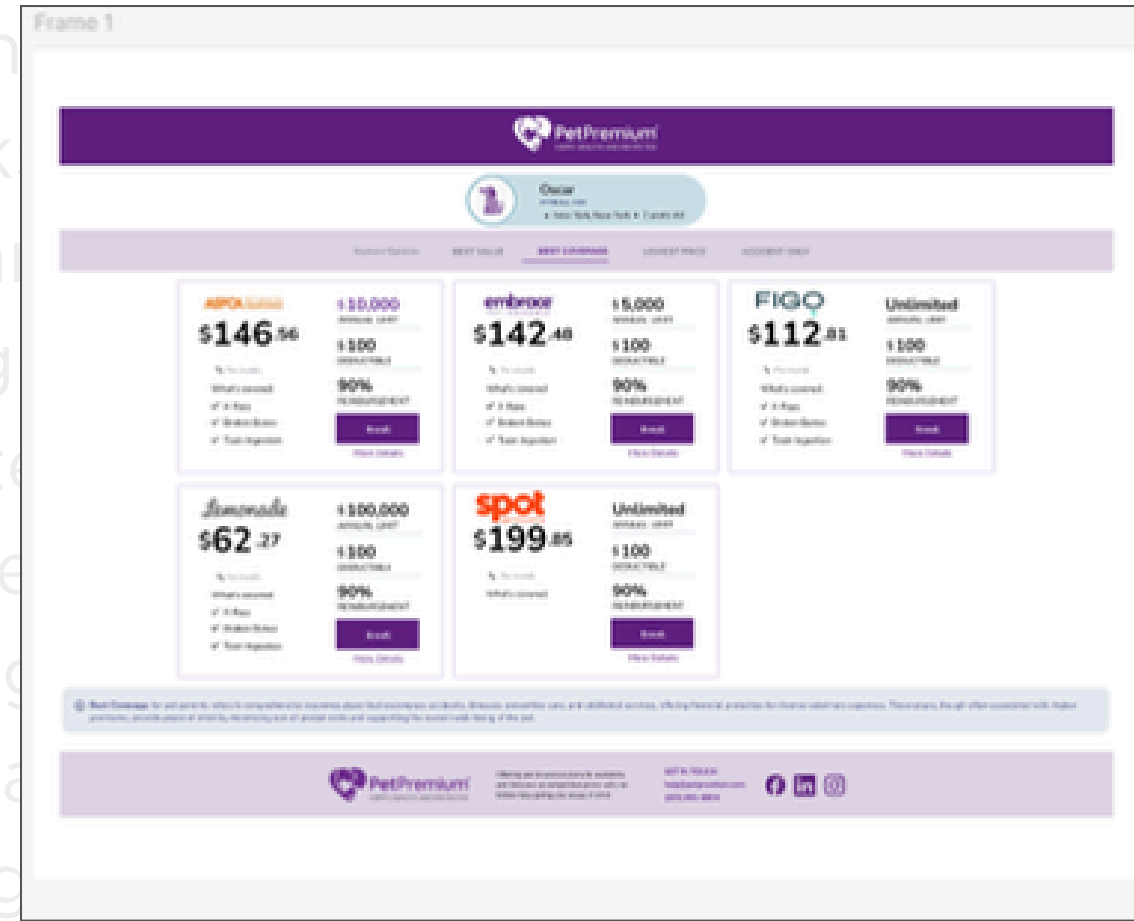
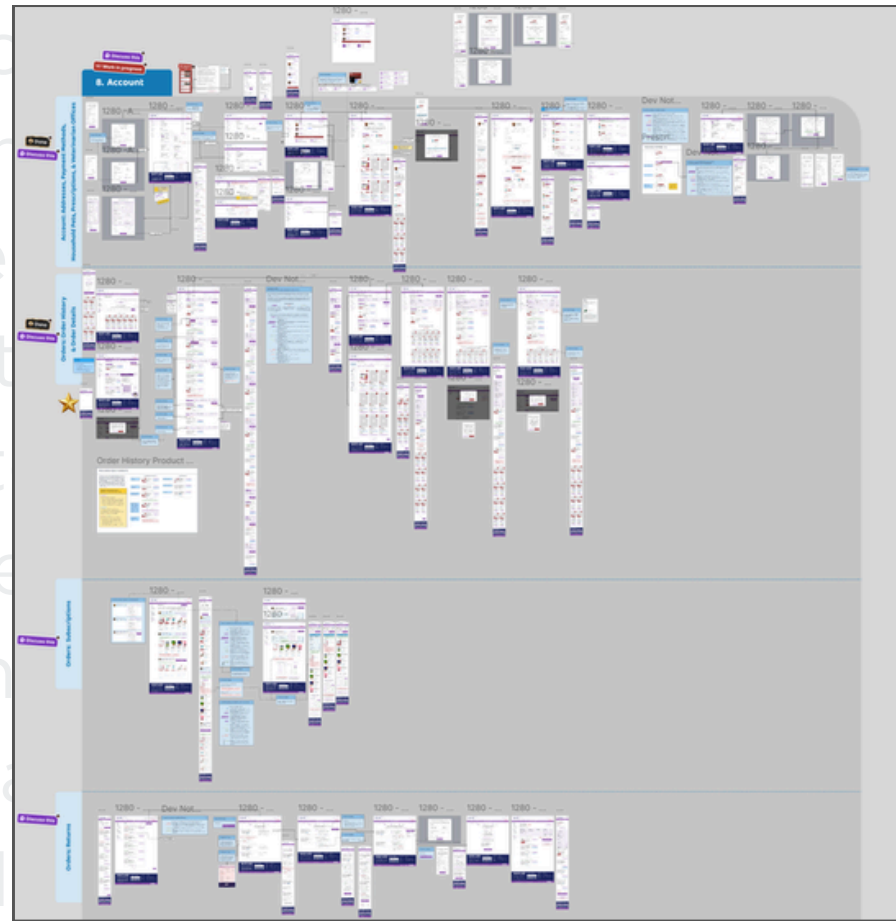
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LOS CABOS

The most unforgettable memories are made at *home*.

Contemporary two and three bedroom residences in Los Cabos, Mexico.



Montage Residences Los Cabos, opening this May on the Golden Corridor's Santa Maria Bay, is luxury resort living at its finest. Steps from one of the area's few swimmable beaches, all the comforts of a turnkey home are enhanced by 5-star amenities, a Fred Couples Signature Golf Course, and more.




Montage Residences Los Cabos
Opening in May — Preview Now

MONTAGE RESIDENCES
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Lookbook 2024

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INTRODUCES GRAY KUNZ

Internationally acclaimed, award winning chef announces expansive project opportunities to Swiss China Capital.

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Altera Engineering

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